



THE CHELSEA FOOTBALL & ATHLETIC CO. LTD.

(Founded 1905)

Registered Address

STAMFORD BRIDGE GROUNDS,
FULHAM ROAD, LONDON SW6
(Tel: 01-385 5545)

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The Right Hon. Earl Cadogan, M.C.,
D.L.

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COLOURS

Shirts: Royal Blue. Shorts: Royal Blue
with White Seam.
Stockings: White.

HONOURS

Football League Champions 1955
F.A. Charity Shield Winners 1955
Football League Cup Winners 1965
F.A. Cup Winners 1970
European Cup-Winners' Cup 1971
Won promotion to Div. 1 1907, 1912,
1930, 1963
F.A. Youth Cup Winners 1960, 1961

The Talk of Stamford Bridge

MARCH has been a month we would like to forget because so far it has to be remembered for the wrong reasons. The present sequence, starting with the last match of last month, of four defeats and a draw represents our worst patch in three seasons, though there were signs of better things when we visited the League leaders Manchester City last Saturday.

Today we welcome our good friends and keen London rivals West Ham United, who are managed, of course, by our former player Ron Greenwood. Then, on Wednesday night, another old favourite at Stamford Bridge, John Harris, brings his team—Sheffield United—to provide the opposition here.

After recent results, a really big effort is called for in the season's remaining League fixtures if we are to achieve a final position in the table good enough to earn qualification for Europe in next season's U.E.F.A. Cup. Make no mistake, European football has a prominent place in our future planning. Indeed, it is an essential part of the fixture-list of every top-class club, as we know from our own previous "big nights" in Europe and as we were reminded this week by events across London at Tottenham and Highbury. With eleven games to go, there is still plenty to play for.

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New date: Our League match at Southampton, washed out on February 12, has been re-arranged for Tuesday, April 18 (7.30 p.m.). A new date has still to be fixed for the home match with Stoke City, originally postponed on League Cup Final day and again put off on Wednesday this week because of Stoke's F.A. Cup sixth round replay against Manchester United.

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So unlucky Ian: Ian Hutchinson cannot have many challengers for the unwanted title of "football's unluckiest player of the season." The day after we went to press with our last programme, against Liverpool—in which we stated that "his broken left leg is now doing well"—Hutch was running in training when he felt a pain. X-ray revealed a slight crack, a stress