



THE CHELSEA FOOTBALL & ATHLETIC CO. LTD.

(Founded 1905)

Registered Address
STAMFORD BRIDGE GROUNDS,
FULHAM ROAD, LONDON SW6
(Tel: 01-385 5545)

PRESIDENT

The Right Hon. Earl Cadogan, M.C.,
D.L.

BOARD OF DIRECTORS

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COLOURS

Shirts: Royal Blue. Shorts: Royal Blue
with White Seam.
Stockings: White.

HONOURS

Football League Champions 1955
F.A. Charity Shield Winners 1955
Football League Cup Winners 1965
F.A. Cup Winners 1970
European Cup-Winners' Cup 1971
Won promotion to Div. 1 1907, 1912,
1930, 1963
F.A. Youth Cup Winners 1960, 1961

The Talk of Stamford Bridge

WE come to the season's last first-team home game still with a target firmly in our sights—a final League placing that will qualify us for European football again next season, in the U.E.F.A. Cup. How high that will need to be is impossible to forecast with any certainty as so many factors are involved. Meanwhile we must do our best and hope for the best, too.

At some grounds the League season will continue well into May, but in one important respect our own "home" season is ending too soon.

Just too soon for us to fulfil hopes that in our last Programme of 1971-72 we would be able to announce the full, exciting plans for the redevelopment of Stamford Bridge. All through the season we have said that when we announced these plans they would be full and comprehensive. That pledge still holds . . . which is why, with one or two essential aspects about to be finalised, they are not quite ready for release.

In thanking you for your splendid support again this season, we also thank you for your continued patience in bearing with us while awaiting news of the redevelopment of our Stadium. We are disappointed ourselves that it is not in tonight's Programme, but in the next few weeks we shall be issuing a special brochure which will set out full details of the **NEW STAMFORD BRIDGE**. We shall do so confident that when you see them you will appreciate that this short extra delay was worthwhile.

The brochure will be posted automatically to all Chelsea Season-ticket holders and Pools Agents, and we shall be pleased to send a free copy to our other Supporters as well if they will write to us enclosing a large, stamped, self-addressed envelope. To assist us in assessing the print, applications must be received by Monday next, May 1. Please write to: Chelsea Brochure, Chelsea Football Club, Stamford Bridge Grounds, Fulham Road, London, S.W.6.