

MORE FERVOUR?

DANNY BLANCHFLOWER has written recently of the great value to clubs such as Everton and Liverpool of their crowd at home games — and we know that when Spurs were at their peak they had something of the same kind of enthusiasm.

Especially in this (we hope) Championship season, can't we help our boys with a little more fervour?

I don't see why this couldn't be achieved without losing our reputation for sportsmanship. Why not a continuous "CHELSEA, CHELSEA" when the pressure is on?

At the very least it would help to drown the nag-nag of some supporters (in my part of the New Stand) who seem to be obsessed with the failure of our right winger always to stay on the wing. It might help if you were to tell them it was part of The Plan (or not).

Ivor Williams.

29, Poplar Road,
Merton Park, S.W.19.

Tommy Docherty says: In our fluid style of play the winger who stays on the wing is not doing his job. Supporters should by now appreciate all the work Bert Murray does in defence. And would he have scored those two goals at Sheffield the week before last by staying outside?

WIND OF CHANGE

THE loud-speaker system at Stamford Bridge must rate as one of the worst in Britain. Unless the wind obliges, no one at the far end of the ground can understand a word. Any plans?

Chelsea's strip is excellent and I can't agree with Mr. P. D. Post's comments. It is neat and efficient and very much in keeping with a team who must win the League soon.

Any chances of applying Mr. Otter's song to the tune of "Daisy, Daisy"? I for one will join in. A superb suggestion. Chelsea must have a song of their own — why, even Stirling Albion, my home team, have one.

Allan H. Samwell.

97, Wemborough Road,
Stanmore, Middx.

Editor's note: A new loudspeaker system is being installed in the next few weeks.

NAMES ON A COUPON

THE spectator of 1964 is not prepared to stand out in all weathers. Many football administrators seem to forget that what satisfied them when they were young no longer satisfies the modern generation.

An effort ought to be made to cater more for the young fans, otherwise football in a few years' time will be little more than names on a coupon, with the teams drawing their salaries from the pools companies; and then they will dispense with players altogether and just have a weekly draw.

How about investing a little in the people who should matter, and give us more seating, better cover, and thus make Chelsea one of the best clubs in the world?

S. B. Mott.

150, Woodland Gardens,
Isleworth, Middx.

Editor's note: Mr. Mott's letter was received shortly before we announced plans for a modern Stand on the popular side.

"SMARTEST TEAM"

NEVER, never, never change back to the old strip! This new one is immaculate.

The players look streamlined and I believe this helps their play. They feel good, so they play well. They are the smartest team I have seen.

Contrary to Mr. P. D. Post (September 12 programme) I believe a vote would find the majority of supporters prefer the new strip to the old one.

Celia J. Lopez-Dias (Miss).

116 Redmans Road,
Stepney, London, E.1.

WE'RE asking YOU

What sort of records do you like to hear before the match and at half-time—Top of the Pops numbers, or what?

We would like you to tell us. So drop us a line, please, marking your envelope or postcard "Records" . . . and we'll see what we can do.