

ATTENTION PLEASE!

IN the interests of public safety and general orderliness, please observe the following:—

- Keep off the pitch—before, during and after the game.
- Depart via the same route as you took on entering the stadium.
- Take your time leaving the stands and terraces, with particular care on stairway exits.
- Keep clear of the East Stand construction site at all times unless otherwise authorised—N.E. Stand ticket-holders please see note at foot of page.
- Beware of pickpockets.

SEAT RESERVATIONS

The only seats on general sale for home League matches this season are 3,000 (uncovered) in the West Stand Enclosure, price 60p. You may write **at any time**, stating number of seats required and enclosing correct remittance and return envelope, or you may call at the Ticket Office Monday-Friday (hours 9.30 a.m.-4.30 p.m.).

CHELSEA PLAYERS' POOL

New and autographed individual photographs of Chelsea's players are among many items now available by post. For full list, please write (enclosing self-addressed return envelope) to: Chelsea Players' Pool, Chelsea Football Club, Stamford Bridge Grounds, Fulham Road, London SW6 1HS.

SPECIAL NOTICE TO SEASON-TICKET HOLDERS IN N.E. ENCLOSURE

TO ease congestion at the Main Entrance, please note that your entrance to the ground is at the railway bridge gate in Fulham Road, and you then proceed via the players' compound and along the track in front of the contractors' hoarding on the East Stand construction site to the N.E. Enclosure.

Because this route takes you along the side of the pitch, we ask you to reach your seat not later than 15 minutes before kick-off. Thank you for your co-operation.

Until further notice the EXIT route for N.E. Enclosure ticket-holders will be via the East Stand construction area.

The Chelsea Shop

THE official Chelsea Club Shop is now situated in the Main Entrance fore-court and is open before, during and after the match. There are also kiosks at the West Stand and Britannia entrances.

When you get to the Club Shop, look out for the **NEW CHELSEA BLAZER BADGE**—the magnificent official Club badge, woven in blue, white and gold on a dark blue background. Price 50p, and for anoraks, etc., there is a stick-on version, price 25p.

These are the first of many great new "lines" that will be on sale at the Club Shop this season.

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Pools flash: If you are unable to find an Agent in your area, you can still join the Chelsea Pool by sending a cheque or postal orders for £2.40p to cover the whole year ahead. This will bring you the chance every week to win one of the many big prizes in the Chelsea Pool. Please send remittance, together with name and address, to: Chelsea Pools Association, Chelsea F.C., Stamford Bridge Grounds, Fulham Road, London SW6 1HS.

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Golden Goals: This season we specially request **postal claims** by Golden Goals prize-winners. The procedure is shown on the tickets, and goal-times can be checked in the *Evening News* and *Evening Standard* on Mondays after a Saturday home match and on Thursdays after a mid-week fixture.

Goal times v. Manchester City

£50 44 mins.	£10 81 mins.
. . . . 26 secs. 53 secs.