

# HAMMER

THE OFFICIAL PROGRAMME OF  
WEST HAM UNITED



## CHELSEA

FOOTBALL LEAGUE: FIRST DIVISION

Saturday 11 September 1971 at 3 p.m.

FIVEPENCE



# HAMMER 1971-72

THE OFFICIAL PROGRAMME OF WEST HAM UNITED F.C.

HAMMER is published by West Ham United F.C.  
and is printed by Helliar & Sons, 237 Barking Road, London, E.13

Editor: John F. Helliar, c/o 237 Barking Road, London, E.13

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## WEST HAM UNITED F.C.

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- 3 Frank Lampard
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- 5 Tommy Taylor
- 6 Bobby Moore (capt.)
- 7 John Ayris
- 8 Clyde Best
- 9 Geoff Hurst
- 10 Trevor Brooking
- 11 Bryan Robson
- 12 .....

# Chelsea

- 1 John Phillips
- 2 Paddy Mulligan
- 3 Ron Harris (capt.)
- 4 John Hollins
- 5 John Dempsey
- 6 David Webb
- 7 Charlie Cooke
- 8 Chris Garland
- 9 Peter Osgood
- 10 John Boyle
- 11 Peter Houseman
- 12 .....

ANY CHANGES AND SUBSTITUTES WILL BE ANNOUNCED

### SCORERS

.....  
 .....  
 .....

REFEREE: Mr. P. R. WALTERS (Bridgwater, Somerset)  
 LINESMEN: *Red Flag*: Mr. J. W. CRAIGIE (Chatham, Kent)  
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- A Arsenal v Leeds United .....
- B Coventry City v Nottm. Forest .....
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- D Derby County v Stoke City .....
- E Huddersfield Town v W.B.A. ....
- F Ipswich Town v Leicester City .....
- G Liverpool v Southampton .....
- H Man. City v Newcastle Utd. ....
- I Sheffield Utd. v Tottenham .....
- J Wolverhampton v Everton .....
- K Fulham v Burnley .....
- L Portsmouth v Orient .....

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After the opening two-match-a-week period, the League schedule now more-or-less settles down to a regular Saturday routine. However, the "bread-and-butter" of League soccer is interspersed for many clubs by European competition and the League Cup tournament which keep them occupied for other mid-week dates.

With the tempo of the League slowing down a little after the early rush that gets the teams out of the "starting gate," and about one-sixth of the fixtures already completed, a "pattern of potential" is beginning to emerge.

Naturally enough, those clubs who at present occupy leading positions must already be assessing their championship chances, whilst those less fortunately placed will be concentrating on discovering the reasons why they have not yet begun to "tick."

**This is certainly one of the more vital stages of the season; for whatever may be a team's situation, it is now that a good start or a slow get-away can be consolidated or rectified.**

As usual, there are the inevitable surprises, and some of the teams less-fancied in pre-season forecasts are up among the leaders, while anticipated title contenders find themselves in the lower reaches of the table.

There are a multitude of reasons for each individual case, but it is certain that much of this is due in the current season to the effects of the "clean up campaign" that has taken place through the directives of the administrators.

It would be possible to continue at great length on this theme, but the recent spate of outbursts at various

levels have provided much food for thought (as well as some amusement!) for those who follow the game closely.

To this end we have collected quotations from various sources, and have used them to fill a couple of pages in this issue of "Hammer." They are to be found on pages 14 and 15, and we feel sure our readers will appreciate the pros and cons of the arguments when viewed from the aspect of those whose words have been quoted.

**For some years the Continentals have complained about the "hard" tactics of British clubs. This could be a partial excuse for the successes our clubs have gained, but under the "new approach" it will be interesting to see how the results go in the European tourneys this season.**

**As far as the Hammers are concerned we are hoping that the "new" legislation will have the desired effect of letting teams "play football" and a return to a better standard of entertainment. We believe it could be to OUR advantage!**



# This afternoon's opposition

## CUP WINNERS CUP HOLDERS

It is a notable fact that of the four British teams that have won the European Cup Winners Cup, three should be London clubs. Spurs were the first in 1963, we did it in 1965 and Chelsea completed the "Metropolis trio" last May when they defeated Real Madrid at the second attempt in Athens.



Today it is our pleasure to entertain the present holders of Europe's "second" trophy, and although we complimented their ex-Hammer Manager Dave Sexton in a "congratulations" column of our opening issue, we take this opportunity to repeat it for the benefit of the remainder of the Stamford Bridge administrators and players.

### "DERBY" DUELS

London is fortunate in having the opportunity to stage so many "local derbies" in a soccer season, for it gives the fans of all the Metropolitan clubs several chances of seeing their team in away games not far from "home."

Even in cities with more than one League club this is not always possible, as they are often in different Divisions; but despite some travel (and parking!) difficulties the followers of London's First Division sides can visit four rival enclosures within a comparatively small radius, and in Division II the same ratio applies.

Possibly this is why London clashes have an especial overall appeal, though this does not detract from the attractions of "needle" meetings between such as Everton v Liverpool and Manchester City v United.

Likewise, in "derby duels" the players of both sides are equally well-known to a very large proportion of the spectators, and it is not really necessary to print pen pictures of the visiting line-up—so we have omitted

them today to make room for other material.

There will, however, probably be one "new face" among the Blues' team; and it was quite a coincidence that on the day our editorial on the previous page was written Dave Sexton should go into the transfer-market and obtain Bristol City's Chris Garland for another large fee. It was a calculated purchase of a replacement for another valuable player at a vital time, and underlined the intentions of the West Londoners to repeat their recent big-time successes.

Chelsea did not fare at all well in their opening games, and the following comment by their skipper, Ron Harris, shows how they felt about it:

*I know Chelsea have a reputation for being slow starters, but that was ridiculous! Still, it may have taken five games to do it, but we have our first win of the season under our belts. We are on our way again.*

So we can anticipate quite a lot of excitement this afternoon, and, as usual, expect that this clash will be one of Upton Park's highlights of the 1971-72 season.



## OUR PREVIOUS MEETINGS

(Hammers' scores first)

DIV. I	H	A	DIV. I	H	A
1923-24 ...	2-0	0-0	1969-70 ...	2-0	0-0
1930-31 ...	4-1	1-2	1970-71 ...	2-2	1-2
1931-32 ...	3-1	2-3			
1958-59 ...	4-2	2-3			
1959-60 ...	4-2	4-2			
1960-61 ...	3-1	2-3			
1961-62 ...	2-1	1-0			
1963-64 ...	2-2	0-0			
1964-65 ...	3-2	3-0			
1965-66 ...	2-1	2-6			
1966-67 ...	1-2	5-5			
1967-68 ...	0-1	3-1			
1968-69 ...	0-0	1-1			

SUMMARY		W	D	L	Goals
Div. I: Home	...	10	3	2	34 - 18
Away	...	4	5	6	27 - 28
F.A. Cup	...	1	0	4	3 - 9
		15	8	12	64 - 55

## Chelsea Statistics

### European Cup Winners Cup

1970-71 Real Madrid	.....	W	2-1
<i>(after 1-1 draw)</i>			

### F.A. Cup Finals

1914-15 Sheffield United	.....	L	0-3
1966-67 Tottenham Hotspur	.....	L	1-2
1969-70 Leeds United	.....	W	2-1
<i>(after 1-1 draw)</i>			

League Cup Winners: 1964-65

League Champions: 1954-55

League: Div. II. Runners-up four times.



**RON HARRIS** Chelsea captain

## Visiting Manager



**DAVE SEXTON** has been connected with nine professional clubs since he joined Chelmsford City as a player in the Southern League. He subsequently transferred to Luton Town in 1951 and the Hammers in March 1953.

As a West Ham United player he made 74 League appearances (netting 29 goals) before moving on to Leyton Orient in 1956. He then had spells with Brighton & Hove Albion and Crystal Palace before his playing-career was ended by injury in Jan. 1962.

A month later he went into administration as assistant manager at Highbury, and then became manager of Leyton Orient in Jan. 1965. In Feb. 1966 he went to Fulham as coach, returning to Highbury as coach in August of that year and then taking over as assistant manager again. He has been manager at Stamford Bridge for nearly four years.

*Here are some comments by Dave:*

"The League is the blue riband as far as I am concerned. To win that title is my ideal, my main ambition.

Am I optimistic about this coming season? It's no use being a football manager unless you are.

The importance of having two big men up front scoring 20 goals each, or at least scoring fairly regularly, can be seen in most successful teams today. Without two such strikers it's more of a dog-fight. The reason we did so well in 1969-70 was that Osgood scored 31 goals and Hutchinson 26."



# Man in the Middle

Mr. PETER WALTERS was born at Lifton, Devon. He started refereeing in Exeter in 1951, after giving up playing due to an ankle injury sustained in amateur and semi-pro soccer.

He progressed via the South Western League to the Football Combination, and then to the Football League line in 1962; he became a League referee in 1965.

In 1967 he was linesman for the quarter-final European Cup Winners Cup game between Gyori Vasas Eto and Standard Liege; in that year he also refereed the Wales v Ireland Youth international and the Semi-Final of the F.A. Youth Cup. In 1969 he was in charge of the F.A. Amateur Cup Final between North Shields and Sutton United, and was also "on the line" for the Chelsea v Leeds Utd. F.A. Cup semi-final.

Mr. Walters, an headmaster, is married with three children; two boys (Simon, aged 11 and Timothy, aged 7) and a girl, Venetia, aged nine.

His hobbies are cine photography and gardening (especially roses and dahlias).

Mr. Walters last officiated at Upton Park for the League game v W.B.A. in Aug. 1969.

*Writing in the "Football League Review," Mr. Walters comments:*

In each area there is a local Referees' Society, whose aims are to foster and encourage referees. Courses are held for potential referees and eventually, when they are successful in passing the examination, they officiate in local games.

There is no short cut to successful refereeing. It demands a deep knowledge of the Laws of the Game, the ability to apply those Laws fairly and a strong character. Last, but by no means least, it demands mental and physical alertness.

A really good referee can convince spectators and players alike that he knows his job, and is in command of all situations. An inferior referee can ruin a game.

Instead of turning our potential referees over to themselves and the local "wolves," we in Somerset have initiated a system whereby they are watched at least six times during their first season. This we hope will lead to an efficient system of refereeing.

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# Match Review

Last Saturday's games added two wins, a draw and a loss to our statistics, but of these the draw was certainly the most important inasmuch that it gained our first away League point of the season.

The opening of a "credit account" in the away column is always a pleasing feature of any campaign, and although we had to wait until our third match on opposing soil before we achieved our objective, it was not only a well-deserved success but also one which could have been even more satisfactory.

The Newcastle side has not had a very promising start to 1971-72, and manager Joe Harvey was off on a "scouting mission" with a view to strengthening his squad whilst our match was taking place at St. James's Park.

The Magpies' current line-up was happy when they opened the score, but we quickly retaliated to equalise just over a minute later. Another for the Hammers before half-time really shook the homesters, and there were some gloomy faces among the Tyne-side officials during the interval.

We could have more-or-less tied it up in the first quarter-hour of the second half, but a couple of missed chances and good 'keeping prevented us consolidating what would surely have been a winning lead. The opposition regained its heart, scored a courageous equaliser — and then held on grimly to the end.

So we had to be content with "half a loaf," but although regretting that we had not earned our full reward it was a happy party that returned South that evening.

## Press Comment

### NEVER AS CONFIDENT

Newcastle never looked as confident as West Ham. That the Hammers dropped a point will always remain a mystery.

TONY HARDISTY, *Sunday Express*

Despite an inspired Robson, West Ham threw away a point by failing to make the most of Newcastle's weaknesses.

JACKIE MILBURN, *News of the World*

Substitute Cassidy scored the equaliser in the face of continued West Ham dazzle, and only they and goalkeeper McFaul will know how they didn't stride home.

JOE CUMMINGS, *Sunday Mirror*

Newcastle were so completely out of touch that the game looked like becoming a walk-over. Goalkeeper McFaul somehow kept them in with a chance. LEN SHACKLETON, *The People*

The Newcastle defenders rarely produced the answer to dealing with the threat of the lively bursts from the West Ham trio of strikers.

BOB WOOD, *Sunday Telegraph*

The lack of aggressive approach which has often let down West Ham's talented players again allowed Newcastle back into the game. West Ham should clearly benefit from the refs' crack-down on rough play.

*Daily Mail*

The Londoners might well have kicked themselves all the way home for not picking up two easy points, because for a full hour they hounded Newcastle.

BOB CASS, *The Sun*

Any side who comes up here is usually grateful to go away with a draw; but we're annoyed at letting it slip. We should have won easily.

BRYAN ROBSON





**Nearly there!** John Ayris is just beaten to the ball by Everton goalkeeper Gordon West in the match here on Aug. 28. *Photo: Arthur Wilson, Evening Echo*

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## FOOTBALL COMBINATION

The Reserves had an easy passage against Swindon Town Res. at Upton Park last Saturday, and it was "one way traffic" from start to finish. The eventual margin was 2-0, but we could — and should — have had a lot more goals.

The first of our couple came from a lay-back by Ade Coker, Dave Llewelyn connecting first-time for his fifth of the season. The second-half net-finder was Coker, his shot inside the penalty-box giving the 'keeper no chance and in the young Nigerian his third counter of the campaign.

Peter Grotier returned after a shoulder injury but had a quiet time in goal; Ron Boyce skippered the side in his usual efficient manner.

**There is a Combination match here NEXT MONDAY (13 Sept.) at 7.30 p.m., when we play Bournemouth Res.**

## S.E. COUNTIES LEAGUE

### Division I

The Youth Team scored a couple of goals to beat Fulham at Chadwell Heath last Saturday, but might well have had a more convincing success. In fact until we got our second tally it was a little hectic, as the Young Cottagers were beginning to expect that they were in with a chance after all. However, a second-half goal made it safe to bring us our fifth point from four games.

### Division II Cup

We are still seeking our first point in this tourney, and the Hammers' all-amateur line-ups have found the going pretty hard so far. In last Saturday's game the Chelsea Juniors proved far too strong for them, the Young Blues netting three times without reply. However, we have a number of promising lads, and they are benefiting from the experience.



# Fixtures : Scorers : Attendances

## FOOTBALL LEAGUE: Div. I

Aug. 14	West Bromwich Albion ...	H	0-1
18	Derby County .....	A	0-2
21	Nottingham Forest .....	A	0-1
23	Ipswich Town .....	H	0-0
28	Everton .....	H	1-0
30	Coventry City .....	H	4-0
Sept. 4	Newcastle United .....	A	2-2
11	Chelsea .....	H	
18	Manchester United .....	A	
25	Stoke City .....	H	
Oct. 2	Leeds United .....	A	
9	Leicester City .....	H	
16	West Bromwich Albion ..	A	
23	Wolverhampton Wand. ..	H	
30	Crystal Palace .....	A	
Nov. 6	Sheffield United .....	H	
13	Huddersfield Town .....	A	
20	Manchester City .....	H	
27	Liverpool .....	A	
Dec. 4	Arsenal .....	H	
11	Southampton .....	A	
18	Newcastle United .....	H	
27	Tottenham Hotspur .....	A	
Jan. 1	Manchester United .....	H	
8	Everton .....	A	
22	Derby County .....	H	
29	Ipswich Town .....	A	
Feb. 12	Wolverhampton Wand. ..	A	
19	Crystal Palace .....	H	
26	Sheffield United .....	A	
Mar. 3	Huddersfield Town .....	H	
11	Leicester City .....	A	
18	Nottingham Forest .....	H	
25	Chelsea .....	A	
31	Leeds United .....	H	
Apr. 1	Tottenham Hotspur .....	H	
4	Stoke City .....	A	
8	Manchester City .....	A	
15	Liverpool .....	H	
22	Arsenal .....	A	
25	Coventry City .....	A	
29	Southampton .....	H	

## Scorers

## Attendance

.....	27,420
.....	30,583
.....	17,185
.....	25,714
Best .....	26,878
Best 2, Hurst, Robson .....	28,176
Hurst, Robson .....	31,910

## FOOTBALL COMBINATION

### OPENING FIXTURES

Aug. 14	Birmingham City .....	A	2-3
16	Bristol City .....	H	2-1
21	Swansea City .....	H	1-1
24	Ipswich Town .....	A	3-1
28	Norwich City .....	A	3-4
Sept. 4	Swindon Town .....	H	2-0
11	Bristol Rovers .....	A	
13	Bournemouth & Boscombe	H	
18	Leicester City .....	H	
21	Plymouth Argyle .....	A	
25	Chelsea .....	A	
Oct. 2	Birmingham City .....	H	
9	Swansea City .....	A	
16	Plymouth Argyle .....	H	
23	Fulham .....	A	
30	Queens Park Rangers ....	H	
Nov. 13	Arsenal .....	H	
27	Oxford United .....	H	
Dec. 8	Cardiff City .....	A	
11	Southampton .....	H	
18	Tottenham Hotspur .....	A	
27	Reading .....	H	
Jan. 1	Swindon Town .....	A	
8	Norwich City .....	H	
22	Bristol City .....	A	
29	Ipswich Town .....	H	
Feb. 5	Crystal Palace .....	A	
12	Fulham .....	H	
19	Queens Park Rangers ....	A	
Mar. 4	Arsenal .....	A	
11	Bristol Rovers .....	H	
18	Leicester City .....	A	
25	Chelsea .....	H	

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	P	W	D	L	F	A	Pts
Sheffield United .....	7	6	1	0	14	4	13
Leeds United .....	7	4	2	1	11	5	10
Derby County .....	7	3	4	0	12	6	10
Manchester United ..	7	4	2	1	13	8	10
Wolves .....	7	3	3	1	9	7	9
Manchester City .....	7	3	2	2	12	5	8
Stoke City .....	7	3	2	2	9	7	8
Southampton .....	7	3	2	2	11	10	8
Liverpool .....	7	4	0	3	12	12	8
Tottenham Hotspur .	6	2	3	1	9	8	7
Arsenal .....	6	3	0	3	6	5	6
West Ham United ...	7	2	2	3	7	6	6
West Bromwich Alb.	7	2	2	3	5	6	6
Ipswich Town .....	7	1	4	2	3	4	6
Chelsea .....	7	2	2	3	10	14	6
Coventry City .....	7	1	4	2	9	14	6
Newcastle United ...	7	1	3	3	6	12	5
Everton .....	7	2	1	4	3	7	5
Nottingham Forest ..	7	1	2	4	8	12	4
Leicester City .....	7	1	2	4	7	12	4
Huddersfield Town ..	7	1	2	4	7	13	4
Crystal Palace .....	7	1	1	5	4	12	3

	P	W	D	L	F	A	Pts
Tottenham Hotspur .	5	4	1	0	15	0	9
Queens Park Rangers	6	4	1	1	17	5	9
Arsenal .....	6	4	0	2	10	6	8
Leicester City .....	6	4	0	2	10	6	8
Southampton .....	6	4	0	2	7	6	8
Birmingham City ....	4	3	1	0	8	4	7
Ipswich Town .....	5	3	1	1	13	7	7
West Ham United ...	6	3	1	2	13	10	7
Swansea City .....	6	3	1	2	9	10	7
Crystal Palace .....	4	3	0	1	11	4	6
Chelsea .....	6	2	2	2	8	7	6
Norwich City .....	6	3	0	3	8	10	6
Cardiff City .....	6	2	2	2	5	8	6
Oxford United .....	5	1	3	1	6	6	5
Bristol City .....	5	2	0	3	11	6	4
Swindon Town .....	7	1	2	4	11	16	4
Fulham .....	6	1	2	3	5	8	4
Plymouth Argyle ...	5	1	0	4	8	16	2
Bournemouth & Bos.	5	1	0	4	3	14	2
Bristol Rovers .....	6	0	1	5	5	13	1
Reading .....	5	0	0	5	1	22	0



## FOOTBALL LEAGUE CUP

Sept. 8	Cardiff City	H
	(Second Round)	
Oct. 6	Third Round	
27	Fourth Round	
Nov. 17	Fifth Round	
Dec. 8	Semi-Final (1st leg)	
15	Semi-Final (2nd leg)	
Mar. 4	Final	

## F.A. CUP

Jan. 15	Third Round
Feb. 5	Fourth Round
26	Fifth Round
Mar. 18	Sixth Round
Apr. 15	Semi-Final
May 6	Final

## LONDON F.A. CUP

Sept. 27	Chelsea	H
	(First Round)	
Oct. 11	Second Round	
25	Semi-Final	
Nov. 15	Final	

## STH. EAST COUNTIES LEAGUE

### Division I

Aug. 14	Tottenham Hotspur	H	1—1
21	Orient	H	4—1
28	Charlton Athletic	A	1—3
Sept. 4	Fulham	H	2—0
11	Millwall	H	

	P	W	D	L	F	A	Pts
Chelsea	4	3	1	0	12	3	7
Millwall	4	3	1	0	12	3	7
Tottenham Hotspur	4	3	1	0	8	2	7
Arsenal	4	3	0	1	7	3	6
West Ham United	4	2	1	1	8	5	5
Gillingham	3	2	1	0	7	5	5
Crystal Palace	4	1	2	1	8	4	4
Queens Park Rangers	4	1	2	1	2	2	4
Charlton Athletic	4	2	0	2	5	5	4
Ipswich Town	4	1	1	2	7	9	3
Luton Town	4	1	1	2	6	8	3
Fulham	4	1	1	2	5	8	3
Brentford	4	1	0	3	5	11	2
Reading	4	0	1	3	5	11	1
Watford	3	0	1	2	4	10	1
Orient	4	0	0	4	2	14	0

## STH. EAST COUNTIES LEAGUE

### Division II Cup

Aug. 21	Tottenham Hotspur	A	0—3
28	Charlton Athletic	H	1—2
Sept. 4	Chelsea	A	0—3
11	Crystal Palace	A	

	P	W	D	L	F	A	Pts
Tottenham Hotspur	3	3	0	0	12	3	6
Chelsea	3	2	1	0	10	4	5
Charlton Athletic	3	1	1	1	7	8	3
Crystal Palace	2	1	0	1	5	3	2
Orient	2	1	0	1	3	5	2
Gillingham	2	0	0	2	2	9	0
West Ham United	3	0	0	3	1	8	0

# Match Statistics

## FOOTBALL LEAGUE : Div. I

Sept. 4 v Newcastle Utd. at St. James' Park  
 Newcastle Utd.: McFaul, Craig, Clark, Gibb, Burton, Moncur (capt.) (Cassidy 46), Hindson, Tudor, MacDonald, Guthrie, Hibbitt.  
 West Ham Utd.: Ferguson, McDowell, Lampard, Bonds, Taylor (T.), Moore (capt.), Ayris, Best, Hurst, Brooking, Robson.  
 2—2 (H.T. 2—1). *Scorers:* Tudor (11), Hurst (12), Robson (33), Cassidy (65).  
 31,910. *Referee:* G. Fallon (Blackpool).

## FOOTBALL COMBINATION

Sept. 4 v Swindon Town Res. at Upton Park  
 Grotier, Watson, Howe, Barnes, Stephenson, Eustace, Redknapp, Boyce, Coker, Llewelyn, Durrell.  
 2—0 (H.T. 1—0). *Scorers:* Coker, Llewelyn.

## S.E. COUNTIES LEAGUE : Div. I

Sept. 4 v Fulham Youth at Chadwell Heath  
 Day, Yallop, Fulton, Brown, L. Rands, Kinnear, Oates, R. Forbes, R. North, M. Smith, Gregory.  
 2—0 (H.T. 1—0). *Scorers:* Gregory, M. Smith.

## S.E. COUNTIES LEAGUE : Div. II Cup

Sept. 4 v Chelsea Juniors at Mitcham  
 J. Pye, R. Mumford, C. Batchelor, G. Mason, K. Russell, S. Webb, S. Dallender, N. Powell (K. Marney), M. Mann, A. Hart, B. Stevens.  
 0—3 (H.T. 0—1).

## Players' Appearances

### Football League : Div. I

Ayris 7, Best 7, Bonds 7, Ferguson 7, Lampard 7, McDowell 7, Moore 7, Robson 7, Taylor (T) 7, Hurst 6, Brooking 5, Howe 3†, Stephenson 2.

### Football Combination

Coker 6, Durrell 6, Llewelyn 6, Watson 6, Barnes 5\*, Boyce 4, Eustace 4, Fulton 4, Lock 4, Redknapp 4, Stephenson 4, Grotier 3, Howe 3, Marsh 3, Taylor (A) 3, Brooking 1, Marchant 1.

† inc. two substitutions \* inc. one substitution

## Goalscorers

### Football League : Div. I

Best 3, Hurst 2, Robson 2.

### Football Combination

Llewelyn 5, Coker 3, Taylor (A) 3, Brooking 1, Eustace 1.

### S.E. Counties League : Div. I

M. Smith 4, Gregory 2, A. Hart 1, Yallop 1.

### S.E. Counties League : Div. II Cup

S. Dallender 1.





## “On Target” Geoff

**Geoff Hurst** nets his first of the season v Coventry on Aug. 30

Pictures by Arthur Wilson, “Evening Echo”

## “Near Miss” Trevor

**Trevor Brooking** eludes two defenders, nearly making it 5—0





# Association News

The West Ham United Association has organised a **special excursion** to see the Southend-on-Sea Illuminations, followed by a visit to the "Diamond Horseshoe Showbar" which is on Southend Pier. It is particularly emphasised that as a condition of admission to the latter that **"ties must be worn."**

The trip takes place on **Saturday 18 Sept.**, and bookings may be made at the Association Caravan (in the main forecourt on match days) or at the Pools office (during the day). The cost is **65p**, including coach and admission to the Showbar.

All Association members welcome.

**ARE YOU A MEMBER OF THE ASSOCIATION?** Join now—it costs **25p** per year.

## "Golden Goal" Sellers

We would like a couple more volunteers to sell "Golden Goal" tickets before kick-off time at First Team games. Applications should be made to the Association Caravan in the Main Forecourt (before the match) or to the Pools Office (during the week).

Help the Hammers—and see the match for free!

## "Hammerettes" Wanted

There are vacancies for **two** "Hammerettes" (the Hammers' girls who sell programmes on match days). Applicants must be at least 16 years of age, and be available to attend all First Team home games.

Applications (in writing) should be made to the Secretary at the Club address.

## Lucky Programme

We recently had a query regarding our "lucky programme" numbers, by which means we make a **FREE** offer of **two £5 prizes and two pairs of Stand tickets** at each home First Team game.

The system we adopt is to number each programme individually, but these are not necessarily numbered **CONSECUTIVELY**. This is for reasons of "security" and to avoid possible errors. For example, owing to a technical mishap on one occasion the winning number selected for match tickets had been duplicated during printing; the obligations in respect of this were fulfilled, but steps have now been taken to ensure that this did not occur in future—hence the wide range of numbers used at each match.

We also ensure that all "lucky number" programmes are **offered** for sale. But there are times when winners are not claimed, as we rarely have a complete "sell out" (due to printing sufficient copies to ensure that **all** spectators have the opportunity to purchase a copy). Likewise, there are some who do not bother to check their numbers when they are announced.

The winners are always published in these columns as soon as possible.



## "F.A. News"

The September issue of the "F.A. News" is now on sale at your local newsagent, price **20p**.

With every copy of this issue the publishers are giving away a 30-in x 20-in. **COLOUR WALLCHART** containing the official, up-to-date Laws of the Game. This is ideal for display in club rooms, dressing rooms or schools, and should go a long way towards settling arguments.

To make sure of your own regular copy of "F.A. News" it is best to place a standing order with your local newsagent. Or you can take out a subscription for twelve monthly issues; the cost is **£2.40**, including postage. The address to write to is: F.A. News Subscriptions, Pearl & Dean (Publications) Ltd., 33 Dover Street, London, W1X 4AJ.



# THE BIG CLEAN UP : A Review

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## Referees Meetings

Considerable publicity was given to meetings of Football League referees which took place after the opening of the season. We now have the opportunity to publish the circular issued by the Football League and, for the information of fans, here it is:

"Meetings of Football League Referees were held on Sunday August 15 at five venues throughout the country. The Agendas, which were identical for all meetings, were the result of over six months' deliberation by the Training Panel of past and present International Referees, working under the auspices of The League.

Particular attention was paid to matters on which Assessors had reported that there was a lack of uniformity in Referees' interpretations and where, because of this, Referees who operate in accordance with the Laws of the Game were being unjustly criticised.

In spite of many rumours to the contrary, there have not been any

changes of the Laws of the Game; this is not within the province of The Football League.

The emphasis was put upon the necessity for controlling violent and dirty play, and the correct interpretation of the Laws of the Game in an effort to minimise the possibility of differing interpretations. The meetings also discussed the instructions given to Linesmen, whose job it is to co-operate with and support Referees.

These meetings do not mean that The Football League games are going to be refereed in a similar manner to those in the World Cup in Mexico; nor does it mean that the tackle from behind is to be outlawed, as has been previously reported; it simply means that The League is asking Referees to be firm in their control and operate in accordance with the Laws of the Game.

The action taken by The Football League is in line with the Memorandum which The Football Association issued for display in the players' dressing rooms."

## The other man's viewpoint . . .

### DELUSIONS OF GRANDEUR

In the end, a referee must control a game by the strength of his personality, his good sense and humanity. Flourishing the laws like a bludgeon is no answer.

My own sad feeling is that there is no easy, comprehensive corrective for the present mess. Football in England is an over-ripe fruit, in grave danger of going rotten. Now that it is so much bigger, richer, more successful, more full of self-importance than any other sport, it has become a little like Hollywood or ancient Rome—menaced by excesses from within and by enemies from without.

I do not suggest that we should let the terracing rowdies (those contemporary Goths and Vandals) overrun the citadel, sack it and leave us to rebuild. But I am sure that, in the sense of general well-being, football will get worse before it gets better.

When it does get better it is likely to be a more modest phenomenon and much less of a man-eater. The most fluid, imaginative and spontaneously graceful of ball games deserves to be rescued from delusions of grandeur.

HUGH McILVANNEY, *The Observer*



## A CHANCE TO PLAY

It was not the referees who made the game bad but the managers and players. Henceforth, skilled players who suffered as a result of weak refereeing can expect protection. Referees are clearly determined to make the foul so difficult to get away with, it won't be worth the risk of committing even a borderline one.

No doubt the criticism of the way the League precipitated the change is valid but the warnings have been there a long time and the action was not unpremeditated. Something constructive is being done and the objective is a praiseworthy one. Everybody should soon be able to go out and play football.

*Sunday Times*

## MAIN ISSUE

The main issue is surely that at last, long overdue, a genuine, serious, concerted and conscientious attempt to stamp out evils in the game—and introduce universal interpretations of the laws—is being made. Now there is no longer any confusion about the price to be paid for dissent.

FRANK MCGHEE, *Sunday Mirror*

## INTER - CITY ?

Referees made more bookings last week than British Rail.

DANNY BLANCHFLOWER, *Sunday Express*

## BOSTON STRANGLER

Tough managers who were demanding all-out action against violence a couple of seasons ago are now as hysterical as the inmates of an old ladies' home who have heard the Boston Strangler is dropping in for the week-end.

FRANK BUTLER, *News of the World*

## ALL FOR IT

I am all for the League's new get-tough refereeing policy. It penalises the tackle from behind and gives the skilful players more chance. Perhaps they are being a bit hard at the moment, but it will all iron out in the end.

HARRY CATTERICK, *Everton manager*

## DIVERSE OPINIONS

The referee came up to me and asked: "Did it go in?" I replied that it hadn't. You've got to be fair in this game, haven't you?

I did wonder whether to be truthful or not, but it definitely wasn't a goal, and everybody else in the ground knew it wasn't a goal. With the state of football as it is at the moment, it would only have made matters worse if I had lied.

My team-mates were a bit choked, but the important thing is that I know I have done right in my own mind. If they want to win by cheating, that's fair enough by them; it's their business.

It's not so much being a great sportsman as your own personal opinion of the game. The main thing is that Forest would not have carried on with the game had the goal been allowed—at least, that's the way I would have felt about it in their position.

STEVE KEMBER, *Crystal Palace captain*

I know Steve was in a tricky position and the referee had really no right to consult him like that. When he did, the lad should have told him: "Don't ask me. You do the refereeing, I do the playing. It's up to you to make the decision." I shall tell Steve so.

Mr. ARTHUR WAIT, *Palace Chairman*

This boy comes out of the situation as a magnificent sportsman. Those who are always knocking footballers should remember what Kember did.

Mr. TONY WOOD,

*Vice-Chairman Nottm. Forest*

## PLAYERS' ANGLE

We appreciate that something needed to be done to improve the game. But . . . we are getting away from commonsense and instead finding chaos and confusion. It is imperative that we get round a table and talk—and we must do it as soon as possible.

DEREK DOUGAN, *Chairman*

*Pro Footballers' Association*



# VIEWPOINT

## REFEREES' BONUSES

Incentives in industry are a good thing, so why not football referees?

Mr. HARRY NEW (*Bristol*)

This must help to maintain the high standard. Referees always do their best, but this could help to produce that little bit extra.

Mr. NORMAN BURTENSHAW (*Yarmouth*)

## POSITIVE TEACHING

I bless my good fortune that I was once coached by men like Arthur Rowe, Bill Nicholson and Joe Mercer, who spent 90 per cent of the time stressing what to do when you had the ball, not how to stop the other team playing. Theirs was a wholly positive teaching. It must be hoped that positive football will now be restored, though it will not succeed without the heart and emotional surge possessed by northern teams and epitomised in Celtic three years ago.

DAVID MILLER, *Sunday Telegraph*

## CAUTIONARY TALE

Soccer managers who yearn for strikers to go in hard at a defence might heed a cautionary tale from Woodford Town, who have risen from the ashes of near obliteration to join the reorganised Southern League this season.

Manager Peter Syrett, as tough a goalkeeper as I ever saw, went between the posts for a practice match. New scoring star Peter White disputed a 50-50 ball with his own boss—and the giant Syrett ended up with three broken ribs!

ALUN REES, *Sunday Telegraph*

## IN THE DOCK?

Judged as the great public entertainers, the finest footballers are not extravagantly rewarded. If George Best is overpaid, some of the people who regularly fill the television screens of the nation should be in the dock at the Old Bailey tomorrow.

*The Observer*

# Correspondence

Correspondence from abroad still continues to "roll in," and we are regularly receiving requests for our Official Handbook and Team Groups from all parts of the globe.

Yap Ah Heng of Kuala Lumpur, Malaysia, is keen enough to have laid a bet with a friend who is a Manchester United fan that we will finish higher in the table than the Old Trafford club this season. That's one wager we hope "comes off"!

Felix Lehner, from Nyon in Switzerland, wrote for information, and we have also provided him with a couple of match-posters to decorate his "den."

Our old friend Frank Sjoman of Motala, Sweden is very pleased about his "subscription," and mentions that he gets his copy of *Hammer* on match-days. As we don't usually post them until the day prior to the game it says a lot for the European Air Mail and Swedish postal service!

Although Corporal Geoff Lokey is with the Royal Signals in Cyprus he also keeps up-to-date with copies of our programme; Geoff remarks: "football is virtually nil out here except for TV" (they just had England v West Germany on from the Mexico World Cup tourney!) However, he's due home soon and hopes to see our game v Wolves on Oct. 23.

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## West Ham Speedway

FIXTURES (7.45 p.m.)

September

Tues. 14 Cradley Heath (*League*)

Tues. 21 Swindon (*League*)

Tues. 28 Oxford (*League*)

October

Tues. 5 Hackney (*London Cup*)

Tues. 12 Open Meeting



# Aftermath

We published an article in our August Bank Holiday issue entitled "Urban Existence and Sports Complexes." It dealt with current problems regarding sports stadia in the United States, and the decision of some organisations to move outside "city limits" and into open areas where additional facilities and car-parking can be provided.

By coincidence, *on the same day*, an article appeared in *The Times* regarding this subject, and we are indebted to \*Dr. Brian Parkins for bringing this to our notice.

One of New York's two big-league American football teams has finally decided to move "out of town," to a place six miles across the Hudson River; it will take effect in 1975. This has raised a "storm" in New York civic circles, for Mayor John Lindsay pressurised the city council to buy Yankee Stadium (where the Giants now play) and spend £10m. on modernising it; this has still to be approved by the city Estimates Board.

The new site has provision for football, baseball and horse-racing, and will cost £83m to build—backed by the New Jersey State Government—and will hold 75,000. It will be a revenue-earner for New Jersey—and a comparable loss to New York State.

With New York financially "in the red" this only adds to their problem, and although Mr. Lindsay has threatened legal action to prevent the team continuing to call itself the "New York Giants," it probably won't make a great deal of difference. After all, plenty of clubs have changed their name in the past—as is demonstrated by Football League records.

But more than that, it still brings us back to the major point of our original article—**can local administration AFFORD to lose its sporting clubs?**

\* Dr. Parkins is the son of our Sales Service manager, and has been a Hammers' fan since he was old enough to visit Upton Park.

# Next Matches

Monday 13 Sept. 7.30 p.m.  
**BOURNEMOUTH Res.**  
Football Combination

Saturday 18 Sept. 3 p.m.  
**LEICESTER CITY Res.**  
Football Combination

Saturday 25 Sept. 3 p.m.  
**STOKE CITY**  
Football League: Div. I



# Away Matches

Saturday 18 Sept. 3 p.m.  
**at MANCHESTER UNITED**

## TICKET RESERVATIONS

65p, 50p, available two weeks in advance.  
Apply to: Manchester United F.C.  
Old Trafford, Manchester, 16.

*Standing accommodation:* The Stretford End Groundside will be filled to capacity, and Hammers' supporters are advised to make their way to the Scoreboard End Groundside (30p) or the United Road or Old Trafford Paddock (35p).

*Unreserved seats:* Available on day of match in Section J of Cantilever Stand, 50p.

**Supporters who carry banners or flags on poles will not be admitted.**

## BRITISH RAIL DETAILS

**Cheap Day Return: £4.40**

Euston .....	dep	0805	1000
Manchester Piccadilly .....	arr	1100	1243
Manchester Piccadilly .....	dep	1740	1830
Euston .....	arr	2031	2114

Saturday 2 Oct. 3 p.m.  
**at LEEDS UNITED**

## TICKET RESERVATIONS

£1, available two weeks before the game.  
Apply to: Leeds United F.C.  
Elland Road, Leeds, LS11 OES.

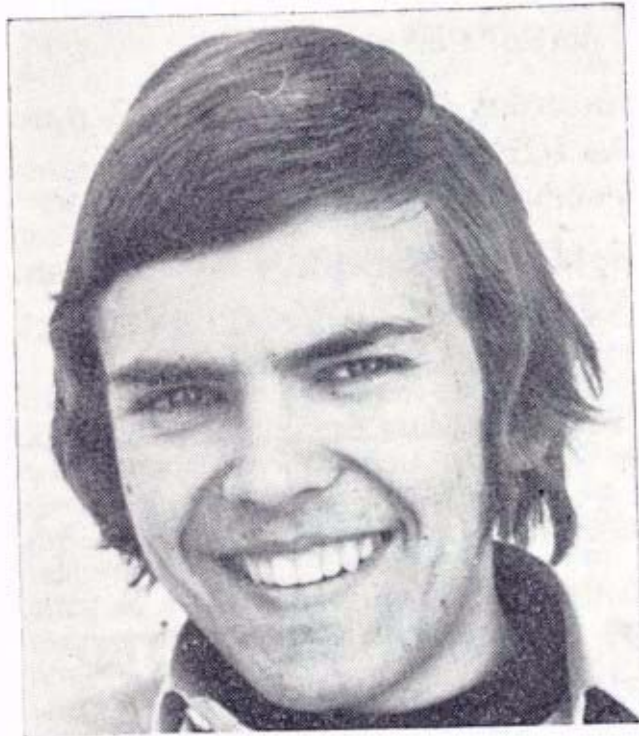
## BRITISH RAIL DETAILS

**Ordinary Return: £5.90**

Kings Cross .....	dep.	0910	1020
Leeds .....	arr.	1219	1354
Leeds .....	dep.	1805	2200
Kings Cross .....	arr.	2134	0321



# Hammer's 'Fan of the Day'



Earlier this season we mentioned one of our supporters in South Africa — **Eric Ehlers** — who pays a special annual subscription to have a copy of "Hammer" **air-mailed** to him for every First Team match at Upton Park (it costs **15p** a copy for postage alone!).

Eric lives in Blairgowrie, Randburg, Johannesburg, and is an 18-year-old first-year pharmacy student at Witwatersrand University. He says:

*"I have been a supporter of West Ham for as long as I can remember. Since my primary school days I have always enjoyed playing and watching football, and from an early age have admired teams that played a clean, open and scientific game. It was thus only natural that on account of this, that I should become a Hammers fan.*

*Soon I learnt much about the individual players in the team, and although denied the opportunity of meeting and watching them in action, I developed a personal attachment, and my support for the team became even stronger.*

*Last July I met Bobby Moore and Geoff Hurst, when they came out to South Africa on a coaching trip."*

Eric mentions that he won a school contest on outstanding personalities with a feature on Bobby, and goes on to say: *"I hope to be in England in a few years' time (once I have qualified), and my dream of watching the Hammers play will be realised."*

Although the South Africans rarely see world-famous teams, Eric mentions about a stadium recently built in neighbouring Mozambique. Although it means a round trip of some 950 miles, Eric has travelled to see many games there, featuring the national sides of Portugal and Brazil, and clubs such as Racing, Benfica and Santos! Our correspondent adds: *"What a team was Santos! I would have given almost anything to have seen them in action against Hammers last year."*

**So—there's a real fan who has never seen us play!** Let's hope this opportunity will soon come. Meanwhile, we feel sure he'll enjoy reading **this** issue of "Hammer."

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## Charity Match

The London Fire Brigade XI is meeting an ex-Spurs All Stars XI at Vicarage Field (Barking F.C. ground) **tomorrow** (12 Sept.) at 3 p.m.

The match is in aid of London Fire Brigade charitable funds and admission is 20p by programme; children half-price on the day. Programmes may be obtained on the day also.

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## ERRATUM

In some copies of this issue the item dated **9 Sept. 1961** on page 19 has been inadvertently entered under the heading "20 years ago." It should, of course, have been moved up under the previous heading.

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# Hammers' History

## 10 years ago . . .

**16 Sept. 1961.** There were only 27,000 present for the home game v Chelsea—evidently many thought they would not get in! Those not present missed a great deal, for in a very robust game Phil Woosnam was off the field for 19 mins. of the second half and Lawrie Leslie's cut knee put him out of action for the last half-hour. John Dick (8 mins.) and Malcolm Musgrove (20 mins.) had given us a good lead, and when Leslie went off Bobby Moore did a great job in goal to keep a clean sheet and bring us a 2—1 win.

## 20 years ago . . .

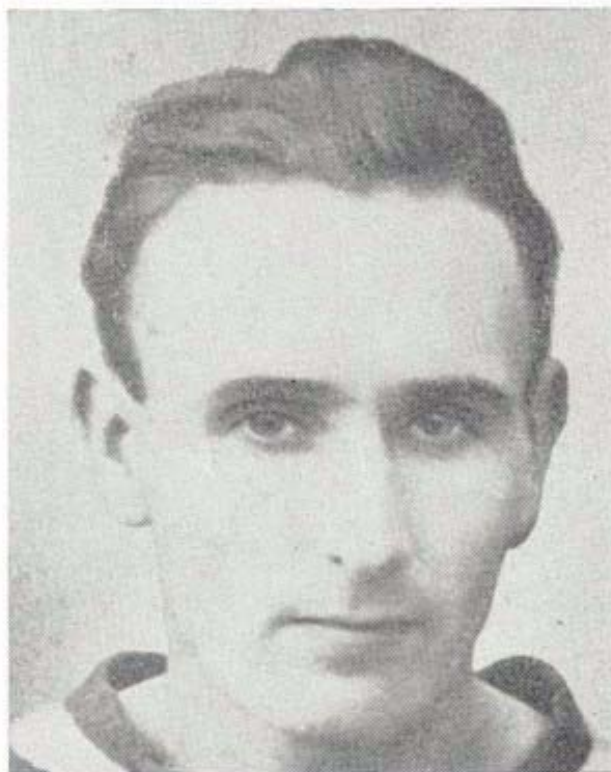
**8 Sept. 1951.** Injuries hit us badly; among those out were Tommy Dixon, Tommy Southren, Derek Parker, Steve Forde, Ernie Gregory and Ken Tucker. The effects of National Service were noted in the programme with the words: "*Service calls also provide us with a weekly problem.*" We defeated Barnsley at home by 2—1, but in the following week lost away games to Swansea Town (1—2) and Sheffield United (1—6). That made the Blades' total 32 from their first nine matches (they ended in the middle of the table).

**9 Sept. 1961.** An interesting line from the report of our 4—2 win at Aston Villa before a 32,000 gate: "*Even when our 'keeper was beaten Hurst kicked off the line when covering well.*" Geoff had made his first appearance of the season five days earlier when we lost by two clear goals at Blackpool, deputising at right-half for the injured Andy Malcolm.

## 30 years ago . . .

**13 Sept. 1941.** We were held to a 1—1 draw by Charlton Athletic at The Valley in the London War League, after beating Chelsea by 8—4 at Stamford Bridge a week earlier. Appeals for "clothing coupons" to provide football kits were a regular feature of the programme.

## OLD HAMMER



**SYD BISHOP** was nicknamed "Sticks"—a reflection of his lithe 5-ft. 11-ins. and 11-stone. He was born in 1900.

He played for Ilford F.C. in the Isthmian League and had some games for Crystal Palace Res., but we signed him in 1920 and our Handbook that year said: "*The possibilities of his developing into a First Team half-back are very apparent.*"

It did not take long, for he occupied the right-half spot at Wembley in the F.A. Cup side of 1923, and in the following year was reserve for England v Ireland.

However, Syd struck a bad patch of form in the 1925-6 season, and was transferred to Leicester City during the following campaign. It did him a power of good, for he played so well with the Midlanders that he gained four full caps in 1927 v Scotland, Belgium, Luxembourg and France.

He later returned to London to play for Chelsea.





**HAMMER**

**BOBBY MOORE**