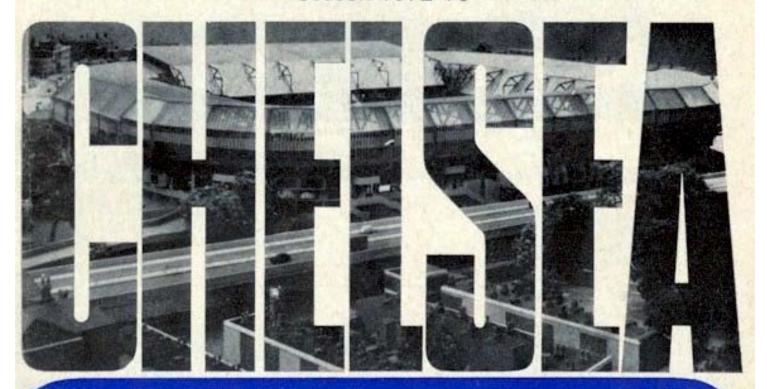
Season 1972-73



FOOTBALL LEAGUE DIVISION ONE Wednesday 23 August

Liverpool

Kick off 7.45 pm



OFFICIAL PROGRAMME 5p

1 More agents and members Bigger prizes Better facilities 2 Chelse Pools X All profits go towards the Stamford Bridge Redevelopment Programme Licensed for 1972-73 under Gaming Board for Great Britain Pool Competitions Act 1971, Section 2.

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Mr. D. SEXTON

Organiser and Secretary: Mr. Geoff Abel

CHELSEA F.C. POOLS ASSOCIATION

STAMFORD BRIDGE GROUNDS FULHAM ROAD, LONDON SW6 1HS

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BY becoming a Chelsea Pools Agent you will be helping to build the new Stamford Bridge Stadium.

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- If you sell 100 or more tickets per week, you receive a Chelsea Centurion Pass bringing you free admission to all home League matches.
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- Weekly Agents' draw with Premium Bond prizes.
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I estimate I shall require.....tickets for members.

Chelsea

Colours:

Shirts: Royal Blue. Shorts: Royal Blue with

White Seam. Stockings: White,



Liverpool

Colours: Shirts: Red. Shorts: Red. Stockings: Red.

PETER BONETTI -	_1	CLEMENCE
HARRIS -	_2_	LAWLER
McCREADIE (Capt.)	_3	LINDSAY
HOLLINS -	-4 -	SMITH (Capt.)
DROY -	_5_	LLOYD
WEBB -	-6 -	HUGHES
GARLAND -	7	KEEGAN
KEMBER -	8-	HALL
OSGOOD -	_9	HEIGHWAY
HUDSON	_10	TOSHACK
COOKE -	_11	CALLAGHAN
	- Substitute -	

Linesman (Red Flag):

Mr. W. H. Dance (Welwyn Garden City)

Referee:

Mr. NORMAN BURTENSHAW (Gt. Yarmouth) Linesman (Orange Flag):

Mr. D. F. Pond (Chelmsford)

RESULT: CHELSEA.....LIVERPOOL...... HALF-TIME......



CHELSEA FOOTBALL CLUB

(The Chelsea Football & Athletic Co., Ltd.)

Founded 1905

Registered Address
STAMFORD BRIDGE GROUNDS
FULHAM ROAD, LONDON SW6 1HS
(Tel: 01-385 5545)

PRESIDENT

The Right Hon, Earl Cadogan, M.C., D.L.

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Football League Champions 1955
F.A. Charity Shield Winners 1955
Football League Cup Winners 1965
F.A. Cup Winners 1970
European Cup-Winners' Cup 1971
Won promotion to Div. I 1907, 1912,
1930, 1963
F.A. Youth Cup Winners 1960, 1961

The Talk of Stamford Bridge

SINCE the season opened eleven days ago we have been preoccupied with problems of crowd assembly and control that arose then. We have always considered the safety of spectators at Stamford Bridge our first priority, and within 48 hours of the match against Leeds we decided to reduce the standing capacity by another 7,000 until further notice.

Subsequently, there have been meetings with the Police and the Club Architects to consider further measures that may be needed to increase safety at the ground. Despite the builders' strike, much has been done all round the Stadium by our own maintenance staff to bring many new arrangements into effect tonight—as much as possible, that is, in the limited time since we played Leeds—and while we apologize for any inconvenience you may still be caused, we do ask for the co-operation of everyone during the difficult period of reconstruction, particularly in these early stages of East Stand redevelopment.

We reiterate our warning to KEEP OFF THE PITCH AT ALL TIMES, and if there is any further encroachment onto the playing area (this includes the surrounding track, which is out of bounds to everyone unless otherwise authorised) juveniles will be charged full admission price for the remainder of this season.

Liverpool, tonight's visitors, are one of the season's top attractions, and Saturday brings another in Manchester City. Please note that, starting this week, we shall be opening the turnstiles for Saturday firstteam matches at 12 noon, an hour earlier than previously. We hope this will prevent congestion growing outside before the turnstiles are opened.

May we also appeal to ticket-holders in both the West Stand and the N.E. Enclosure not to delay their arrival this season until a few minutes before kick-off time. It will be in everyone's interest, ticketholders included, if spectators can be in their seats and terrace places approximately half an hour before kick-off.

If THIS happens again . . .



... It will be FULL PRICE FOR BOYS

This picture was taken on one of three occasions when our pitch was invaded by youngsters at the opening match against Leeds. If it happens again there will be no half-price admission for juveniles at Stamford Bridge in future—so how much you have to pay on Saturday, boys, depends entirely on your keeping off the pitch tonight . . .

FIVE POINTS FROM THREE GAMES

SINCE beating Leeds here on the opening day we have taken three points from two away matches, with a draw at Leicester last Wednesday and then on Saturday lowering the colours of the new Champions, Derby County. Pictures of both those games will appear in Saturday's programme.

Five points out of six represents our best start in five seasons since Dave Sexton took charge of team affairs here and compares with one point from our first three (indeed, four) games a year ago.

It's a pleasing start to the season's long road ahead. Let's hope we can build on it in these next two testing home games, tonight and on Saturday.

Front cover shot

FIRST of the season! Peter Osgood opens his—and our—scoring account for 1972-73 close on half-time against Leeds. Chris Garland didn't mind his shot being blocked to give Ossie this chance—he got Nos. 3 and 4 himself in his first two-goal performance for Chelsea.

DID YOU KNOW . .

came back to the First Division only two players have scored a League hat-trick against them? They were Jimmy Greaves for Tottenham in April 1963 and Malcolm Macdonald for Newcastle last August. No other club has conceded so few individual hattricks over this period.

SPECIAL NOTICE TO SEASON-TICKET HOLDERS IN N.E. ENCLOSURE

To ease congestion at the Main Entrance, please note that your entrance to the ground is at the railway bridge gate in Fulham Road, and you then proceed via the players' compound and along the track in front of the contractors' hoarding on the East Stand construction site to the N.E. Enclosure.

Because this route takes you along the side of the pitch, we ask you to reach your seat not later than 15 minutes before kick-off. Thank you for your co-operation.

Until further notice the EXIT route for N.E. Enclosure ticket-holders will be via the East Stand construction area.

NEXT WEDNESDAY'S VISIT TO MANCHESTER UNITED (7.30p.m.)

TICKETS: We have an allocation of reserved seats (75p) which will be on sale at the Ticket Office (Main Entrance) in normal working hours tomorrow and Friday (9.30 a.m.-4.30 p.m.) and, if any remain, immediately after Saturday's home game against Manchester City.

TRAVEL-BY RAIL: A special train will run as follows:-

Euston		 	 dep.	15.25
Manchester	Picc.	4	 arr.	18.17
Manchester	Picc.		 dep.	22.00
Euston		 	 arr.	01.03

Fare: Adults £2.50; Children (3 years and under 14 years) £1.50.

Tickets available from Ticket Office, Euston, and may be obtained in advance.

TRAVEL—BY ROAD
Leave by Finborough Rd. and Warwick Rd. to junction with West Cromwell Rd. Turn left and continue to Chiswick Roundabout. Continue by North Circular to Brent Cross Flyover, filter left on to A.41 and follow to start of M.1. Proceed northward by M.1 to Intersection 19 and follow M.6 to Intersection 19. Continue by signposted route "Altrincham" via A.556 and A.56 to . 190 Miles Manchester

Enter Manchester by Chester Rd. (A.56) and continue ahead to junction with Talbot Rd. Bear left and continue to junction with Warwick Rd. Turn left and ground is on your left. There are car parks near the ground but watch for any signs, including diversions.

Compiled by the Royal Automobile Club. Your nearest RAC offices are at: RAC, P.O. Box 100, RAC House, Lansdowne Road, Croydon CR9 2JA; or, RAC Northern Home Counties, 130, St. Albans Road, Watford, Herts.

ARSENAL INFORM US THAT ALL RESERVED SEATS HAVE BEEN SOLD FOR OUR VISIT TO HIGHBURY ON SATURDAY, SEPTEMBER 2.



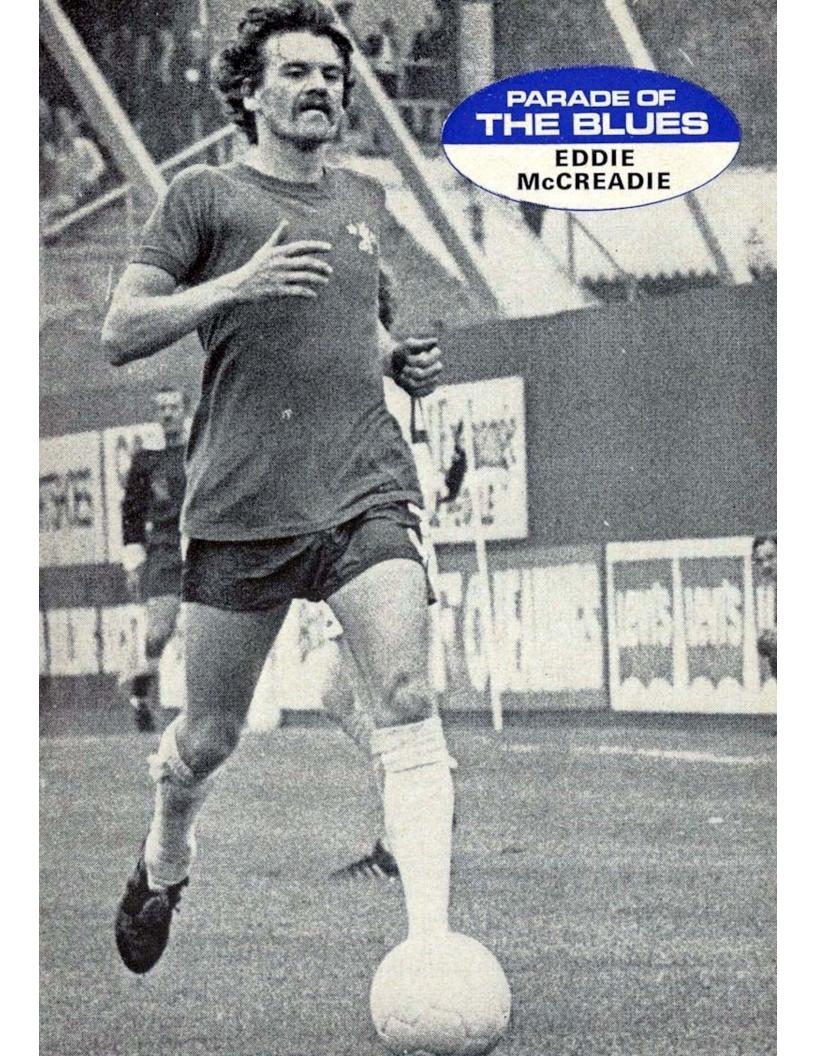
NOW ON SALE-DON'T MISS IT!

HIS season we launch the second edition of THE CHELSEA MAGA-ZINE with its 32 pages of magnificent Chelsea reading wrapped in the all-colour cover shown on the left.

If you bought the first issue last season, you know what great value our new-style Club Yearbook is for 20p. In any case, you'll want the 1972-73 Magazine, because all the contents are new. They include:

- ★ Special articles by captain Eddie McCreadie—on his "comeback campaign" after missing most of the past two seasons—and John Hollins declar-ing "Why I Think Chelsea Will Do Big Things This Season".
- ★ Who's Who at Chelsea—comprehensive pen-pictures of all the Players and Club Officials.
- * A superb centre-spread featuring exciting cut-out pictures of the Chelsea squad in action.
- * Extended Records and Statistics section, including every Chelsea Cup score since the war.
- * All last season's facts and figures, plus more than 60 photographs.

Buy your CHELSEA MAGAZINE tonight . . . and if the fan next to you hasn't got a copy when he sees you reading yours, tell him he'll be able to get one after the match at the same price-20p.



By Albert Sewell

BETWEEN OURSELVES

Programme Editor

SOMEBODY had better check Liverpool's galloping start—Chelsea tonight for preference—or their brilliance might soon render Bill Shankly speechless, and that would never do. Not that Chelsea have begun badly, with that 4-0 win against Leeds boosting the players' pool by £100 in The Sun's "more goals in the First Division" campaign. But in the opening days of the season perhaps the finest form of all was shown by the Leicester magistrates, fining five Leicester and Arsenal first-day terrace offenders a total of £600. As he handed out the punishment, the chairman of the bench warned: "We can only hope that high fines will get some sense through these thick skulls; penalties will rise until football hooliganism is stamped out in this city."

Which brings us quickly to the question of consistency. Between them the Football League and the Football Association—with the approval of the Players' F.A.—have gone some way towards achieving this in a disciplinary sense with the new charter imposing 3-match suspension on a player sent off and a 2-match ban if 12 penalty-points are accumulated. All suspensions automatically begin ten days after "qualification" except when players appeal (and not too many of those, gentlemen, or you'll throw a gi-normous spanner in the works).

So at last we have welcome signs of consistency on the disciplinary front for League club players. Now let's have the same for fans who don't know how to behave—at Leicester rates, please, not London. In the Midlands court two Arsenal followers were each fined £100 for "threatening behaviour". The same charge on the same day cost a Chelsea fan and a Leeds supporter £7 each at West London. At Leicester again a local fan was fined £150 for carrying an offensive weapon—a house brick; back at West London a man who struck a police officer in the mouth at the Chelsea-Leeds game was fined £50. How's that for consistency?

It stood out in Chelsea's mail last week as one letter in about two hundred. The other 199 all complained, in varying degrees, about crowd troubles at the game against Leeds, and when I last saw them the Chairman and the Secretary were still earnestly going through them and trying to solve everyone's problems, Chelsea's included.

With one side of the stadium out of use Chelsea could, of course, have asked for an opening fixture against any of half-a-dozen of the lesser crowd-pulling opponents. But when the League computer came up with Leeds they decided to let things stand on the basis that it might be better to meet all the difficulties at the start rather than perhaps be lulled through an "easy" opening and coming to the major problems later.

That is not to say some new and unexpected situations won't arise at this the season's first night match at Stamford Bridge. Whatever they may be, you can be sure Chelsea will do all they can to sort them out as quickly as possible.

But it won't be of much help to the fan who wrote that "one letter in two hundred". It was full of praise for the 4-nil start against Leeds . . . he had no complaints about match arrangements . . . he wished us "all the best" right through the season. And he wrote on rather special ruled paper. The address he wrote from was special, too: H.M. Prison, Isle of Wight.

FIXTURES 1972-73

Football League

C	200	right of the Football League
1972	opy	Opponents Venue Result
	10	Opponents Venue Result LEEDS UTD HOME W 4-0
Sat. Aug.		LEEDS CID HOME W 4-0
Wed. ,,		Leicester City Away D 1-1
Sat. "	19	Derby County Away W 2-1 LIVERPOOL HOME
Wed. "	23	
Sat. "	26	MAN. CITY HOME
Wed. "	30	Manchester U Away
Sat. Sept.	2	WEST HAM U. HOME
Sat. ,,	9	WEST HAM U HOME
Sat. "	16	Sheffield United Away
Sat. "	23	IPSWICH TOWN HOME
Sat. "	30	Coventry City Away
Sat. Oct.	7	Birmingham City Away
Sat. "	14	WEST BROM. A. HOME
Sat. "	21	Tottenham H Away
Sat. ,,	28	NEWCASTLE U. HOMÉ
Sat. Nov.	4	
C-+	11	LEICESTER C HOME
Sat. "	18	Southampton Away
0 .	25	Southampton Away CRYSTAL PAL HOME
Sat. Dec.	2	Stoke City Away
0	9	Stoke City Away NORWICH CITY HOME
•	16	
	23	
Sat. "		EVERTON HOME
Tues. ,,	26	Ipswich Town Away
Sat.	30	DERBY CO HOME
1973		Marshard City
Sat. Jan.	6	Manchester City Away
Sat. "	20	ARSENAL HOME
Sat.	27	West Ham United Away
Sat. Feb.	10	SHEFFIELD U HOME
Sat. ,,	17	Leeds United Away WOLVES HOME
Sat. ,,	24	WOLVES HOME
Sat. Mar.	3	BIRMINGH'M C. HOME
Sat. ,,	10	West Bromwich A. Away
Sat. "	17	TOTTENHAM H. HOME
Sat. "	24	Newcastle United Away
Sat. "	31	Crystal Palace Away STOKE CITY HOME
Sat. Apr.	7	STOKE CITY HOME
Sat. ,,	14	Norwich City Away
Tues. ,,	17	Everton Away
Sat. ,,	21	SOUTHAMPTON HOME
Mon. ,	23	COVENTRY C HOME
Sat.	28	MAN. UNITED HOME

Wed. Sept. 6 (2) Southend Utd. Away
Dates of other rounds: (all Wednesdays, except Final). (3) Oct. 4; (4) Nov. 1; (5) Nov. 22; (Sf) Dec. 6 & 20; (Final—Wembley) Saturday, Feb. 17.

F.A. Cup

Dates of rounds (all Saturdays):
(3) Jan. 13; (4) Feb. 3; (5) Feb. 24; (6) Mar. 17;
(Sf) Apr. 7; (Final-Wembley) May 5.

SEAT RESERVATIONS

The only seats on general sale for home League matches this season are 3,000 (uncovered) in the West Stand Enclosure, price 60p. You may write at any time, stating number of seats required and enclosing correct remittance and return envelope, or you may call at the Ticket Office Monday-Friday (hours 9.30 a.m.-4.30 p.m.).

ALL SEASON-TICKETS FOR 1972-73 HAVE BEEN SOLD

Football Combination

1972		Opponents Ipswich Town	Venue	Result
Sat. Aug	. 12	Ipswich Town	Away	D 1-1
Wed. "	16	LEICESTER C	HOME	D 0-0
Sat. ,,	19	FULHAM Bristol Rovers	HOME	W 2-1
Tues. "	22	Bristol Rovers	Away	
Wed. "	30	CARDIFF CITY	HOME	
Sat. Sep	t. 2	PLYMOUTH A	HOME	
Tues. "	5	Bristol City West Ham United	Away	
Sat.	9	West Ham United	Away	
Sat. ,,	16	ARSENAL	HOME	
Sat. "	23	ARSENAL	Away	
Tues. "	26	Swansea City OXFORD U	Away	
Sat. ,,	30	OXFORD U	HOME	
Sat. Oct	. 7	BIRMINGH'M C.	HOME	
Sat. "	14			
Sat. ,	21	Reading TOTTENHAM H.	HOME	
Sat. Nov	. 4	BRISTOL ROV	HOME	
Sat. "	11	Leicester City SOUTHAMPTON	Away	
Sat. "	18	SOUTHAMPTON	HOME	
Tues. ,,	21	Plymouth Argyle	Away	
Sat. ,,	25	Crystal Palace	Away	
Sat. Dec	. 2	Crystal Palace SWINDON T	HOME	
Sat. "	9	Norwich City	Away	
Sat. "	16	BRISTOL CITY	HOME	
Wed. "	20	IPSWICH TOWN	HOME	
Sat. "	23	O.P.R	Away	
Sat. "	30	Q.P.R Fulham	Away	
1973			There is not a	
Sat. Jan.	. 6	SWANSEA CITY	HOME	
Sat. ,,	27	WEST HAM U	HOME	
Sat. Feb	. 3	O.P.R	HOME	
Sat. "	10	Q.P.R Arsenal	Away	4.1.7
Sat. "	17	BOURNEM'TH	HOMÉ	
Wed. "	21	Oxford United	Away	
Sat. Ma	r. 3	Birmingham City	Away	
Sat. ,,	10	READING	HOME	
Sat.	17	Birmingham City READING Tottenham H	Away	
Sat.	31	CRYSTAL PAL	HOME	
Sat. Apr		Swindon Town		
Sat.	14	NORWICH CITY	HOME	Marie Co
Sat.	21			
Wed. ,,	25	Southampton Cardiff City	Away	
33	NEW TOWN			

FOOTBALL LEAGUE CUP 2nd Round

Southend United v. Chelsea

Wednesday, 6th September (7.30 p.m.)

Southend United have decided to make this an all-ticket match, and details about the distribution of our allocation will be published in Saturday's programme.

No applications will be considered before then.



ABOVE: On the front cover we show Peter Osgood putting the last touch for our opening goal against Leeds, and here's the build-up, with Chris Garland brilliantly controlling Alan Hudson's long pass before hitting a shot that was beaten out by emergency 'keeper Lorimer to Ossie.

BELOW: Despite Bremner's challenge, Charlie Cooke ends his powerful run—from another great ball by "Hud"— with a low, angled left-footer that makes it two-nil.



RIGHT: Charlie has centred from the left, Ossie has dummied the defence and Chris seizes a wideopen chance for our third.

BELOW: Charlie was at the start of it, Chris is again at the heart of it as he heads in Ron Harris's cross from the right for No. 4. Hard luck, Leeds, losing goalkeeper Harvey and centre-forward Jones with first-half injuries... but we were well into our stride at the time, even if all the goals came later.



4-0 v Leeds is our biggest first-day win for 22 years

-since we beat Sheffield Wednesday here by the same score on August 19, 1950



Chelsea's 25 Post-war Seasons in the First Division

PAGE FROM THE PAST: SEASON 1947-48

THE first part of Chelsea's second post-I war League season was chiefly concerned with the Tommy Lawton transfer saga. His name was linked with numerous clubs before he finally departed for Notts County and out of First Division football when he was still the best centre-forward in England. Finding a replacement occupied many months. Ken Armstrong made a flying start, but it soon became apparent that this outstanding wing-half was merely a respectable emergency centre-forward. Other candidates had considerably less success than Armstrong and by the second Saturday in March only two points separated Chelsea from Huddersfield Town in 21st position in the table. However, seven points obtained from the next four games dispelled relegation fears.

Tommy Walker, Len Goulden and, more occasionally, Jimmy Bowie showed their crafts, and it was their personalities and skills that attracted such large crowds down the Fulham Road—a then record 996,000 flocked through the turnstiles for the twenty-one home games. Thirteen fewer goals were conceded than in the previous

season.

Armstrong developed into a strong, resourceful defender; John Harris had an outstanding season at centre-half; and Danny Winter and Syd Bathgate were the regular full-backs. At Easter the arrival of Billy Hughes from Luton Town helped to stabilise things at the back, and behind everyone that still-loyal servant Harry Medhurst played many distinguished games in goal.

New faces in addition to Armstrong and Hughes were Benny Jones, Bill Dickson (later to become an Irish International), Peter Pickering, Jack Saunders and, most vital of all, Roy Bentley from Newcastle. Looking back, it is surprising to realise that Bentley made little immediate impact. His first game was at inside-left at home

to Huddersfield in January.

By the end of the season he had scored only three goals in fourteen League games, and an "experiment" to try him at centreforward was not repeated—an interesting decision in the light of his later achievements in this position. In fact, a fortnight after this venture, another centre-forward in the person of Hugh Billington from Luton Town arrived to try to fill the

"Lawton gap".

Eighteenth was Chelsea's final League placing—a drop of three places from the previous season. In the F.A. Cup a 5-0 win over Barrow in the third round was followed by defeat against Manchester City, 2-0 at Maine Road. The goals came in the extra time that this season was played in the first game, by request of the Government in an effort to reduce workers' absenteeism caused by attendance at replays. Floodlit football was, of course, still some way off.

In a season which saw Arsenal bring the Championship to London and Manchester United win one of the finest post-war Wembley Cup Finals against Blackpool, perhaps not the least significant and farreaching event for Chelsea came with the founding of the first ever Youth side, under the name Tudor Rose. "Large streams from little fountains flow . . . full oaks

from little acorns grow."

HOW THEY FINISHED IN 1947-48

DW DIE A Pte

		PWDLF APIS
Arsenal		42 23 13 6 81 32 59
Manchester United		42 19 14 9 81 48 52
		42 20 12 10 56 43 52
Burnley		42 19 12 11 77 57 50
Derby County		
Wolverhampton W.		
Aston Villa		12 12 12 12
Preston N.E		42 20 7 15 67 68 47
Portsmouth		42 19 7 16 68 50 45
Blackpool		42 17 10 15 57 41 44
Manchester City		42 15 15 15 52 47 42
Liverpool		42 16 10 16 65 61 42
Sheffield United		42 16 10 16 65 70 42
Charlton Athletic		42 17 6 19 57 66 40
Everton	6	42 17 6 19 52 66 40
		42 14 10 18 41 55 38
		42 14 9 19 71 73 37
Middlesbrough		42 16 5 21 46 58 37
Bolton Wanderers		42 14 9 19 53 71 37
Chelsea		72 17 17 17 10 00
Huddersfield		72 12 12 12 27 27
Sunderland		72 13 10 13 50 70 20
Blackburn Rovers		42 11 10 21 54 72 32
Grimsby Town		42 8 6 28 45 111 22

CHELSEA V LIVERPOOL

NAGRA

SOLVE the 11 player-anagrams (five each from Chelsea and Liverpool plus one from a "neutral" club), then place them in their right positions in 1-11 order to create a combined TEAM in the right-hand Answers on page 19 column.

CHELSEA (All played in last 15 years)	CLUES	TEAM
(a) The Straw Corn	Hard tackler—late Fifties	1
(b) Eat men? Oh Super!	Loyal player, born locally	2
(c) Tin Rollers, Bob?	Former goalkeeper	3
(d) Off leg 'Brute!	Doc buy, Dave sell	4
(e) Chin in an Shout!	Missed all last season	5
NEUTRAL (f) Prime Sorter	From Ipswich	6
LIVERPOOL (All played in last 5 years)		
(g) Joan's thin!	One for the 'kop'	7
(h) A shrill crew	Long-serving full-back	8
(i) Can Hall again?	12 years a pro' with 'Pool	9
(j) Tug her, Ron!	1966 World Cup man	10
(k) Try on sea	Captain in the Sixties	11

CHELSEA v. LIVERPOOL

Past League Results Home Away Home Away Season Season 1-2 4-1 1938-39 4-1 1907-08 0-2 4-7 1946-47 3-1 1908-09 3-0 1-2 3-1 0 - 31-5 1947-48 2-1 1909-10 2-1 1-1 1-2 2-1 1948-49 1912-13 2-2 1949-50 1 - 11913-14 3-0 0 - 30 - 11950-51 1-0 3-1 3-3 1914-15 1-3 1 - 11951-52 1-0 1-0 1919-20 1-2 1952-53 3-0 0 - 21-1 1920-21 5-2 1-1 1921-22 0 - 11-1 1953-54 1-3 1-2 1963-64 0-0 1922-23 0 - 10-2 4-0 2-1 1-3 1964-65 1923-24 1965-66 1-2 0 - 12-2 1-3 1930-31 1-2 2-0 1-2 1966-67 1-2 1931-32 1-3 3-1 1932-33 0 - 31967-68 0-2 1968-69 1-2 1 - 20-3 1933-34 2-0 1-4 4-1 0-6 1969-70 2-1 1934-35 1970-71 1-0 0 - 12-2 3-2 1935-36 1-1 0-0 0-0 2-0 1971-72 1936-37 1937-38 2-2 6-1

(Chelsea's score given first in each case.)

		Sun	nmar	У			
Home Away	 P 37 37	W 22 4	D 6 9	L 9 24	F 72 39	A 37 82	Pts 50 17
Total	 74	26	15	33	111	119	67

LIVERPOOL'S RESULTS THIS SEASON Man City (Home) W 2-0

1.	(Hall, Callaghan)		No. of Contract of		
2.	Man. Utd. (Home)			 W	2-0
	(Toshack, Heighy	vay)		D	1 1

3. Crystal Palace (Away) (Hughes)

THE MATCH LAST SEASON

Played on March 11, immediately following our F.A. Cup (5th Rd.) and League Cup Final defeats. For the only time in a long history of matches with Liverpool we played two 0-0 draws in the same season against them. In heavy going after morning sleet and rain Baldwin hit the post late in game; Houseman played left-back. Attendance: 38,691.

CHELSEA SUPPORTERS' CLUB FOOTBALL SECTION

Chelsea S.C. are running two teams in the local Sportsman's League and are short of experienced players, all positions. Please write to A. F. J. Meadows, 32a, Edenvale Street, Fulham, S.W.6, London, 2.S.F.

MUSIC AT STAMFORD BRIDGE

MUSICLAND has joined forces with Scene & Heard to provide Londoners with better service and better prices for records and tapes. As always the records played here at Chelsea are available from all Musicland branches and now also from all Scene & Heard shops.

Those in the area are: Musicland at 230 Portobello Road, W.11; 66 Ealing Broadway, W.5; 44 Berwick Street, W.1. Scene & Heard at 199-200 Earls Court Road, S.W.5; 43 Oxford Street, W.1; 47 High Street, Kensington.

TICKETS FOR AWAY LEAGUE MATCHES 1972-73

FOR the benefit of Supporters following us to away matches this season, these details regarding ticket prices and dates for application have been supplied by the clubs concerned. In cases where we receive an allocation of away match tickets details will be published in advance in the Chelsea Programme; otherwise application should be made direct to the home clubs, enclosing correct remittance and stamped, addressed, return envelope.

Name of Club	Address	Price of Tickets	When to apply
Arsenal	Arsenal Stadium, London,	NE AU 110	(in advance)
Birmingham City	St. Andrews Ground,		atch on Sept. 2
	Birmingham, B9 4NH	85p	4 weeks
Coventry City	Highfield Road, Coventry	80p, 90p, £1.10	2 1
Crystal Palace	Selhurst Park, S.E.25.		2 weeks
Everton	Goodison Park, Liverpool	60p, 80p, £1.00	8 weeks
Ipswich Town	Portman Road, Ipswich	The second secon	3 weeks
Leeds United	Till in .	75p, 90p	12 days
	Leeds, LS11 OE5	No seats available, a	ll season tickets
Liverpool	Anfield Road, Liverpool, 4	75p, 85p	19 days
Manchester City	Maine Road, Manchester,	14 70p. 80p. C1 00	The state of the s
Manchester United	Old Trafford, Manchester,		12 days
Newcastle United	St. James' Park, Newcastle		etails on page 7
Norwich City	Carrow Road, Norwich	No seats available, a	
Sheffield United	Bramall Lane,	70p, 80p, £1.00	4 weeks
	Sheffield, S2 4SU	75p, £1.00	14 days
Southampton	The Dell, Milton Road,	No seats available of	1
Stoke City	Victoria Ground, Stoke-on-Trent	No seats available, al 70p, 80p, £1.00	2 weeks
Tottenham Hotspur	High Road, London, N.17	90p	
West Bromwich Albion	The Hawthorns,		3 weeks
	West Bromwich	75p, £1.00, £1.25	8 weeks
West Ham United	Boleyn Ground, Green Street, E.13	Limited number of	seats available.
Wolverhampton Wand.	Molineux Grounds,	Personal application	AND VALUE OF THE PROPERTY OF THE PARTY OF TH
	Wolverhampton	85p	4 weeks

Golden Goals: This season we specially request postal claims by Golden Goals prize-winners. The procedure is shown on the tickets, and goal-times can be checked in the Evening News and Evening Standard on Mondays after a Saturday home match and on Thursdays after a mid-week fixture.

Goal times v. Leeds United

£50....39 mins. ..52 secs. **£10**....84 mins ..50 secs. Pools flash: If you are unable to find an Agent in your area, you can still join the Chelsea Pool by sending a cheque or postal orders for £2.50p to cover the whole year ahead. This will bring you the chance every week to win one of the many big prizes in the Chelsea Pool. Please send remittance, together with name and address, to: Chelsea Pools Association, Chelsea F.C., Stamford Bridge Grounds, Fulham Road, London SW6 1HS.

When the match is only minutes away . . .



WARMING UP

Our cameraman visits the new cabin dressing-room quarters half-an-hour before kick-off against Leeds and finds Peter Bonetti and John Hollins doing some loosening-up exercises.



HERE THEY COME

A study in deep concentration on the task ahead as the players take the "long walk" from dressing-room to pitch. And at the finish it was smiles all the way back from that flying 4-0 start.

LIVERPOOL F.C. 1972-73



Back row: Steve Heighway, Phil Boersma, Frank Lane, Ray Clemence, Jack Whitham.

FOOTBALL is full of ifs and buts, and the biggest if concerning Liverpool last season was that IF they had scored just one goal in either of their last two matches the League Championship would have gone to Anfield for the eighth time

instead of to Derby for the first.

From January until the end of April Bill Shankly's men came with a phenomenal run of 13 wins and two draws in 15 games (goals 34-3), climbing from ninth to second. But in the two remaining matches they lost by the only goal at Derby and were held 0-0 on a hotly contested disallowed goal against Arsenal at Highbury.

Five points from the opening three games mean that, combining last season and this, Liverpool have been beaten in only one of the past 20 League fixtures. Clearly they aim to set the pace this time and not have to thread their way through the field from the half-way stage.

LIVERPOOL PLAYERS

RAY CLEMENCE: England Under-23 'keeper (four caps), joined Liverpool from Scunthorpe in June 1967 at a bargain £18,000 fee. Has been a first-team regular for four seasons. Born Skegness. 5 ft. 11½ in., 12 st.

Club Address: Anfield Road Liverpool 4



OFFICIALS

Chairman: MR. ERIC ROBERTS.
Secretary: MR. PETER ROBINSON.
Manager: MR. BILL SHANKLY.
Trainer: MR. JOE FAGAN.
Captain: TOMMY SMITH.

HONOURS

Football League Champions 1901, 1906, 1922, 1923, 1947, 1964, 1966. Second Division Champions 1894, 1896, 1905, 1962.

F.A. Cup Winners 1965.

CHRIS LAWLER: England full-back (four caps) who has scored more than 50 goals (seven last season) for Liverpool since debut in March 1963. Has missed only one League game in the last seven seasons—what a record! Born Liverpool. 6 ft., 12 st. 10 lb.

ALEC LINDSAY: Left back was signed from Bury in March 1969 at a fee of £60,000. A former England Youth International, he established a regular place last season (38 League games). Born Bury. 5 ft. 8 in., 10 st. 10 lb.

TOMMY SMITH: Liverpool captain, England International (one cap) and one of the game's most powerful defenders. Joined the club from school—debut May 1963. Has made over 300 Div. I appearances. Born Liverpool. 5 ft. 10½ in., 11 st. 7 lb.

LARRY LLOYD: England centre-half (three full caps) who captained the Under-23's on summer tour and holds eight caps at that level. Was £50,000 signing from Bristol Rovers, April 1969. Sent off first day this season v. Man. City, but is eligible to play tonight while appeal pending. Born Bristol. 6 ft. 2 in., 12 st. 4 lb.

EMLYN HUGHES: Now with a total of 18 caps, he was an outstanding England player last season when also ever-present for Liverpool. Signed from Blackpool in March 1967 at then club record fee of £65,000, he can play either in defence or midfield. Born Barrow. 5 ft. 10½ in., 11 st. 13 lb.

KEVIN KEEGAN: Exciting 21-year-old forward who was voted 1972's "Young Player of the Year" after just one season in Div. I. Scored on opening-day debut and overnight became new idol of the Kop. Was £35,000 buy from Scunthorpe, May 1971. Five England Under-23 caps. Born Doncaster. 5 ft. 7 in., 10 st. 10 lb.

BRIAN HALL: Busy midfield player signed as professional in June 1968 after three years as amateur. A B.Sc., he has been watched already this season by Scotland manager Tommy Docherty. Born Glasgow. 5 ft. 7 in., 10 st. 7 lb.

STEVE HEIGHWAY: Fast skilful, long-striding forward who has started this season in brilliant form. Gained B.A. degree before leaving amateurs Skelmersdale to join Liverpool May 1970. Eire International. Born Dublin. 5 ft. 10½ in., 11 st. 7 lb.

JOHN TOSHACK: Welsh International striker (14 caps), he became Liverpool's most expensive signing at £110,000 from Cardiff in Nov. 1970 (this Club record fee was equalled in June when Peter Cormack was signed from Nott'm. F.). Top scorer for club last season with 13 goals. Born Cardiff. 6 ft., 11 st. 7 lb.

IAN CALLAGHAN: Liverpool's longest-serving and possibly most consistent player with more than 400 League appearances since debut in April 1960 when 17. England International (two caps), he was originally a winger and now plays attacking midfield role. Born Liverpool. 5 ft. 7 in., 11 st. 11 lb.

TREVOR STORTON: Versatile 22-year-old defender signed from Tranmere in July for £25,000. Made 112 League appearances for Rovers. Born Keighley. 6 ft. 1 in., 12 st. 4 lb.

A series about The Chelsea Men by The Chelsea Girls Chelsea Girls By MARGARET DEMPSEY

SUPPOSE John is a most "unlikely" Irishman, because basically he's a Londoner, born at Hampstead. But his parents came from Southern Ireland (they live here in London now), and that's how he comes to have a collection of green shirtshe's played 21 times for Eire now. Except once when we went over together, I don't ever remember him going to Dublin unless it was to play football.

We started going out when we were eighteen—I lived at Willesden and John at Kilburn. When I left school I became a draughtswoman, drawing street plans, maps and surveys, and John went into football with Fulham. The first game he took me to was Spurs against Fulham.

We still have quite a few friends from when he was at Craven Cottage. After playing all his early football there John naturally has a soft spot for Fulham, and wants to see them back in the First Division. But, of course, coming to Chelsea four seasons ago was a marvellous move. He's not the sort to shout about the club's successes, but what with two Cup medals and another Wembley Final in the past three seasons, I know he's proud to have played a part in all these things.

We've been married two years, and live at Camberley. I come to nearly all the home matches, and used to go to a lot of the away games, too, before our daughter, Louise, was born 13 months ago. I get a bit carried away with excitement at matches, and I think it helps a player if his wife is closely interested in football. There's a lot to talk about after a game, and win or lose, it helps John to unwind.

Away from football he enjoys golf and playing pop and classical records, and he does the heavy work around the garden; he's also in this Kleen-a-Kit business with David Webb.

Besides gardening, I also like pop and classics . . . and yoga. That's very good for the mindI go to a class once a week and spend about 15 minutes each day at it at home. I haven't got John interested yet, but I know Dave Webb likes to have a quiet meditate before a game, so perhaps it will catch on!

For the players and fans it's probably been a very short gap between last season and this, but to me the summer seemed to drag on for ages while John was away—first on the club trip to Barbados and then playing for Eire in Brazil. When he got back Chelsea gave him an extra week off to make up for being away so long. It still meant that we could only have ten days in Portugal, but it was a lovely holiday.



MATCH RESULTS TEAMS SCORERS

FOOTBALL LEAGUE

Saturday, 12th August.

Beat LEEDS UNITED (Home) 4-0. Half-time: 1-0.

Chelsea: Bonetti; Harris, McCreadie, Hollins, Dempsey, Webb, Garland, Kember, Osgood, Hudson, Cooke. Substitute (did not play); Houseman.

Scorers: Osgood, Cooke, Garland 2.

Leeds: Harvey (Lorimer after 20 mins.); Reaney, Cherry, Bremner, Ellam, Madeley, Lorimer, Bates, Jones (Yorath), Giles, Gray.

Referee: Mr. T. Reynolds (Swansea). Attendance: 51,102 (gates closed).

We were already getting well on top when Leeds lost both Jones (twisted ankle) and Harvey (concussion) after 20 mins. From Garland's beaten-out shot Osgood gave us the lead close on half-time, and with second half goals by Cooke (60 mins.) and Garland (68 and 85 mins.) we scored our biggest post-war League win against Leeds. It was their heaviest League defeat anywhere since October 1968. Kember, Cherry and Yorath were booked.

Wednesday, 16th August. Drew with LEICESTER CITY (Away) 1-1. Half-time:

Leicester: Shilton; Whitworth, Nish, Woollett, Manley, Cross, Farrington, Sammels, Weller, Birchenall (Partridge), Glover.

Scorer: Farrington.

Chelsea: Bonetti; Harris, McCreadie, Hollins, Dempsey, Webb, Garland, Kember, Osgood, Hudson, Cooke, Substitute (did not play) Feely. Scorer: Garland.

Referee: Mr. R. Matthewson (Manchester).

Attendance: 22,873.

Farrington sent Leicester ahead (28 mins.) with a high, angled shot from the right and Garland equalised (73 mins.) at close range from Kember's cross. By far our best spell in a fluctuating match followed, but City's defence prevented us turning one point into two.

FOOTBALL COMBINATION

Saturday, 12th August.

Drew with Ipswich Town (Away) 1-1.

Team: Phillips; Locke, Hinton, Droy, Mulligan, Britton, Potrac, R. Brown, Brolly, Feely, Davis. Scorer: Feely.

Wednesday, 16th August.
Drew with LEICESTER CITY (Home) 0-0.
Team: Sherwood; Locke, Lawrence, Mulligan, R. Brown, Hinton, Potrac, Brolly, Finnieston (Britton), Davis.

PRE-SEASON MATCHES

First Team

Wednesday, 26th July.

Lost to St. Etienne, France (Away) 0-3.

Feam: Bonetti; Mulligan, Harris, Boyle, Dempsey, Webb, Garland (Baldwin), Kember (Houseman), Osgood (captain), Hudson, Cooke.

Wednesday, 2nd August.

Beat DEN BOSCH, HOLLAND (Away) 3-0.

Feam: Phillips; Harris, McCreadie, Boyle (Hollins), Dempsey, Webb, Garland, Kember, Osgood, Hudson, Houseman.

Scorers: Osgood, Kember, Garland.

Saturday, 5th August.

Drew with Go-Ahead Deventer, Holland (Away)

Team: Bonetti; Mulligan, McCreadie, Hollins, Dempsey, Webb, Garland, Kember, Osgood, Hudson, Cooke.

Scorers: Garland, Hollins.

Reserves

Saturday, 29th July.

Drew with KINGSTONIAN (Away) 0-0.

Phillips; Locke, Lawrence, Team: McCreadie, Britton, Hinton, Brolly, R. Brown, Feely, J. Broderick (Stanley).

Tuesday, 1st August.

Beat Dawlish (Away) 3-1.

Team: Sherwood; Locke, Hinton, Lawrence, Wilkins, Britton, Perkins (D. Gradi), Brolly, R. Brown, Stanley, Finnieston (B. Bason).

Scorers: Brolly 2, Stanley.

Thursday, 3rd August.

Beat Exerer City Res. (Away) 1-0.

Team: Sherwood; Locke, Hinton, Lawrence, Perkins (Wilkins), Britton, R. Brown, Brolly, B. Bason, Stanley (D. Gradi), J. Davis.

Scorer: Stanley.

Tuesday, 8th August.

Beat SUTTON UNITED (Away) 8-0.

Team: Sherwood; Boyle, Droy, Hinton, Wilkins, Potrac, Brown, Hollins, Bason, Feely, Davis (Brolly)

Scorers: Feely 4, Droy 2, Potrac 2.

SUMMER TOUR—BARBADOS

(All matches played at the National Stadium, Bridgetown)

Thursday, 18th May.

Beat Barbados Combined XI 5-0 (Half-time: 2-0). Team: Bonetti; Harris, McCreadie, Hollins, Dempsey, Webb, Garland, Baldwin, Osgood, Kember, Cooke.

Scorers: Webb 2, Baldwin 2, Garland.

Saturday, 20th May.

Beat New South Wales (Barbados Champions) 4-1.

(Half-time: Winning 1-0). Team: Phillips; Mulligan, Houseman, Hollins, Dempsey, Webb, Potrac, Baldwin, Garland, Boyle, Cooke. Substitutes: Kember for Hollins (35 mins.), McCreadie for Kember (82 mins.). Boyle sent off (46 mins.).

Scorers: Garland 2, Potrac, Baldwin.

Tuesday, 23rd May.

Beat Barbados Combined XI 10-0. (Half-time: 4-0). Team: Phillips; Harris, McCreadie, Boyle, Dempsey, Webb, Potrac, Baldwin, Osgood, Cooke, Garland. Substitute: Mulligan for Harris (14 mins.). Scorers: Potrac 5, Garland 2, Mulligan 2, Baldwin.

ANAGRAM ANSWERS

(See page 13)
The team is as follows: 1 Bill Robertson (c), 2 Chris Lawler (h), 3 Geoff Butler (d), 4 Peter Morris (f), 5 Ron Yeats (k), 6 Stan Crowther (a), 7 Ian Callaghan (i), 8 Roger Hunt (j), 9 Ian St. John (g), 10 Ian Hutchinson (e), 11 Peter Houseman (b).

HOW THEY STAND AFTER THREE GAMES

		P	W	D	L	F	A	Pts
Arsenal		3	3	0	0	8	2	6
LIVERPOOL		3	2	1	0	5	1	5
Everton		3	2	1	0	4	1	5
CHELSEA		3	2	1	0	7	2	5
West Ham	7	3	2	1	0	6	2	5
Ipswich		3	2	0	1	5	3	4
Southampton		3	1	2	0	3	2	4
Tottenham		3	2	0	1	5	4	4
Newcastle		3	2	. 0	1	6	5	4
Leeds		3	2	0	1	4	4	4
Norwich		3	1	1	i	3	4 5	3
Manchester City		3	1	0	2	3	3	3 2 2 2 2 2
Birmingham	1	3	1	0	2	4	6	5
Derby		3	Ó	2	ĩ	2	3	5
Stoke		3	1	0	2	2	3	2
Wolves	2.85	3	1	0	2	6	9	2
Sheffield United		3	1	0	2	3	5	2
Crystal Palace		3	0	2	1	1	3	2
Coventry		3	0	ī	2	2	4	ĩ
Leicester		3	0	1	2	3	7	î
W.B.A		3	0	1	2	0	3	1
Manchester Unite	d	3	0	0	3	1	6	Ô

APPEARANCES

BONETTI3	KEMBER3
COOKE3	McCREADIE3
GARLAND3	OSGOOD3
HARRIS3	
HOLLINS3	
HUDSON3	

Goalscorers: Garland 4, Cooke 1, Harris 1, Osgood, 1. Total 7.

ATTENTION PLEASE!

IN the interests of public safety and general orderliness, please observe the following:—

- Keep off the pitch—before, during and after the game.
- Depart via the same route as you took on entering the stadium.
- Take your time leaving the stands and terraces, with particular care on stairway exits.
- Keep clear of the East Stand construction site at all times unless otherwise authorised—N.E. Stand ticket-holders please see note at foot of page 5.
- · Beware of pickpockets.

Next home matches

Saturday, 26th August (3 p.m.)

MANCHESTER CITY

Football League

0

Wednesday, 30th August (3 p.m.)

CARDIFF CITY

Football Combination

0

Saturday, 2nd September (3 p.m.)

PLYMOUTH ARGYLE

Football Combination

Keep this Coupon It may help you to obtain a Cup Final Ticket.



CLUB SHOP



THE official Chelsea Club Shop is now situated in the Main Entrance forecourt and is open before, during and after the match. There are also kiosks at the West Stand and Britannia entrances.

When you get to the Club Shop, look out for the **NEW CHELSEA BLAZER BADGE**—the magnificent official Club badge, woven in blue, white and gold on a dark blue background. Price 50p, and for anoraks etc., there is a stick-on version, price 25p.

These are the first of many great new "lines" that will be on sale at the Club Shop this season.