

HULL CITY

**The Third (Almost Second) Division Club
with the
FIRST DIVISION LOOK**

JUST over a year ago Hull City made their third £40,000 plunge into the transfer market in two months, signing Ken Houghton from Rotherham to add to the forward skill and power just previously acquired in the persons of Ken Wagstaff, from Mansfield, and Ian Butler, also from Rotherham.

Understandably, the club hoped that these players would help to clinch promotion at the end of the season, but the final table showed Hull in fourth place, two points short of what was needed.

There have been no major signings since. Hull have not needed fresh faces this season. The side has blended into one of the most successful and attractive to be found outside the First Division. The League table indicates that they already have one foot in the Second

Division, and although our aim today is to prevent them going any nearer to success in the F.A. Cup, our best wishes will go with them for the rest of their League season.

For ambitious Hull City are clearly a club with *First Division* potential. Under the chairmanship of Mr. Harold Needler, they have set out to provide the best of everything for the fans at Boothferry Park — the best football, the best ground, the best lights, the best players.

In the summer of 1963, Mr. Needler gave the club shares worth £450,000. This enabled Hull to erect a £53,000 gymnasium and training centre, a six-pylon, best-in-Britain floodlighting system, a £120,000 cantilever stand and, last season, to spend £120,000 on transfer fees for three forwards.



BOOTHFERRY PARK: A general view of the ground.