

## GIVING OUR GROUND A NEW LOOK

IT is a popular fallacy that nothing happens at a football ground during the summer, but a glance around Stamford Bridge today will convince everyone that the Bridge has not been idle this year. The building of a huge stand cannot be done in a day, and in addition to the stand itself there are many other projects to be completed, such as new or altered entrances, ticket offices, etc.

The new West Stand, costing £130,000, will contain 6,000 tip-up reserved seats, and in front there will be a further 3,500 unreserved bench seats in the enclosure. Entry to them will be via transfer turnstiles from the terraces at each end of the West Stand. This transfer will replace the old transfer system at the rear of the North Stand (double-decker) which will in future be wholly reserved in advance.

### November Opening

Entry to the West Stand, when complete, will be through the Britannia entrance, making use of eight turnstiles at present shut. It is intended that the Stand will be open by early November, with all seats bookable in advance. Next year it is hoped to build a new and separate entrance to the West Stand.

For the remainder of this season at least, supporters paying 4/- at the Britannia entrance will have to go to the far (North Stand) end of the ground to stand - they will NOT be able to get from the Britannia entrance to the Fulham Road end direct as in the past. Those wishing to stand at the Fulham Road end should use either the Bovril or Main Entrances.

It is no longer possible to get to the 4/- ground turnstiles through the ticket-holders' entrance on the railway bridge. This gate now admits only to the ticket-holders' turnstiles and the ticket office. So unless you are a ticket-holder or are calling at the ticket-office, enter by the Main Gate. We have also altered the position of the boys' stiles at the Main Entrance so that they are next to the ticket-holders' stiles. This will leave a block of 16 stiles solely for 4/- admission,

and will avoid the danger of small boys getting involved in a large crowd outside the stiles.

It would be idle to pretend that the arrangements for entry to the ground today are ideal, and some supporters of long standing will find that their usual spots will be inaccessible. We do, however, hope that supporters will bear with us while temporary arrangements are in force; rest assured that work is proceeding as fast as possible within the limits of finance and weather. We must also apologise for the inadequate refreshment and toilet facilities in certain parts of the ground and again can only ask for your indulgence during this transitional period.

The task of converting Stamford Bridge into a first-class modern stadium will not be accomplished quickly, but a start has been made and with your help - with tolerance of temporary inconveniences on match days and by regular support through the Development Association - we hope that we shall soon have a stadium of which we can all be proud. To summarise:—

**MAIN ENTRANCE:** Ticket-holders' Gate - East and North Stand ticket-holders, or intending ticket-purchasers; Main Gate - East and North Stand ticket-holders, intending ticket-purchasers, Ground admission (including boys) to Fulham Road end or North end through arcade.

**BOVRIL ENTRANCE:** Ground admission (including boys) to Fulham Road end only.

**BRITANNIA ENTRANCE:** Ground admission (no boys' stiles) to North end only, and West Stand ticket-holders when Stand is open.

### F.A. DIARY

The F.A. Diary for 1965-66 is now on sale, and can be obtained, price 4/6 (including postage), from the Football Association, 22 Lancaster Gate, London W.2.