

**Introducing
WORLD
CUP
WILLIE**



whose bulletins from his White City lair will be published at frequent inter-

vals in our programme this season to keep you up to date with news of the progress and organisation of Britain's greatest soccer spectacular.

ELEVEN months to go before the opening of the World Cup Final Series in England in July 1966, and already the indications are that it will be among the most successful ever staged.

At a comparable period of preparation for the last series in Chile in 1962, ticket sales had not begun. Already, however, the World Cup Organisation reports £200,000 in ticket sales safely in the bank.

The interest already shown in the competition from more than 100 countries — not to mention growing enthusiasm at home for what will almost certainly be the only occasion the competition will be staged in this country in the lifetime of most of those who will be able to watch it — indicates that intending ticket purchasers should make their applications promptly.

By the time the draw is made in London in January, and the groups to which the 16 competing countries will be allocated are known, overseas sales will have reached such proportions that British soccer enthusiasts who have not made up their minds in good time will probably find themselves unable to obtain the grade of tickets they require.

Applications for ten-match season-tickets, which include a semi-final, the third and fourth place final, and the Final, should be made to the World Cup Organisation at White City, London W.12. Applications for season-tickets in the lesser categories should be made direct to the grounds where the games will take place.

HE'S IN CHARGE

MR. KENNETH BURNS, from Dudley, Worcestershire, is today starting his fifth season on the Football League list of referees.

Aged 34, he previously officiated in the Birmingham & District and Wolverhampton Amateur leagues.

Mr. Burns is a solicitor's managing clerk. Away from football, his sporting interests are cricket — he plays for Old Hill in the Birmingham League — and snooker.

Chelsea v. Burnley

Past League Results

Season	Home	Away	Season	Home	Away
1905-06	1-0	0-2	1950-51	0-2	1-2
1906-07	2-0	1-1	1951-52	4-1	1-1
1910-11	3-0	1-1	1952-53	0-2	1-1
1911-12	0-2	2-2	1953-54	2-1	2-1
1913-14	0-0	1-6	1954-55	1-0	1-1
1914-15	1-4	0-2	1955-56	0-0	0-5
1919-20	0-1	3-2	1956-57	2-0	0-2
1920-21	1-1	0-4	1957-58	6-1	1-2
1921-22	4-1	0-5	1958-59	1-3	0-4
1922-23	0-1	0-1	1959-60	4-1	1-2
1923-24	3-2	0-2	1960-61	2-6	4-4
1947-48	0-2	0-1	1961-62	1-2	1-1
1948-49	1-0	0-3	1963-64	2-0	0-0
1949-50	0-1	2-1	1964-65	0-1	2-6

(Chelsea's score given first in each case)

Summary

	P	W	D	L	F	A	Pts.		
Home	28	13	3	12	41	35	29
Away	28	3	9	16	25	65	15
Total	56	16	12	28	66	100	44

FRONT COVER SHOT

FOOTBALL'S first cup-winners of 1965-66. Our team line up at Hampden Park before beating the Glasgow Select XI 3-0 in a match for the Glasgow Charity Cup.

Back row: John Hollins, Marvin Hinton, Peter Bonetti, John Boyle, Ron Harris, Ken Shellito.

Front: Barry Bridges, George Graham, Terry Venables, Bobby Tambling, Jim McCalliog.