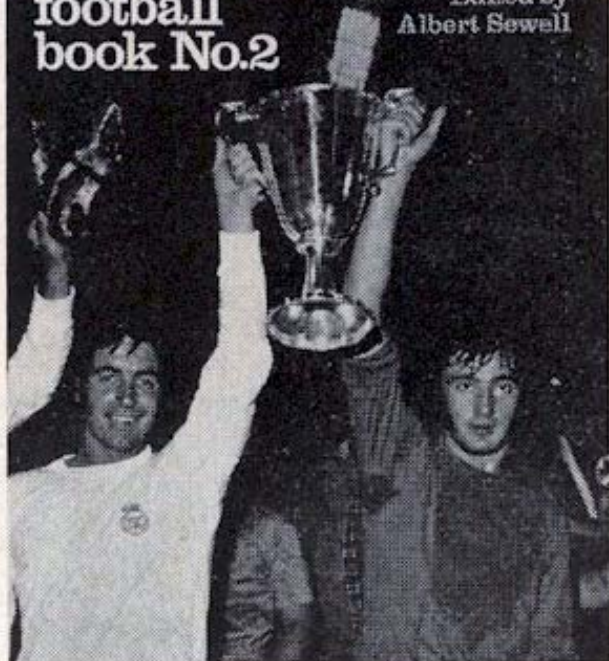


Winners of the 1971  
European Cup Winners' Cup

# the Chelsea

football  
book No.2

Edited by  
Albert Sewell



**A** YEAR ago *The Chelsea Football Book No. 1* was a complete sell-out. If you bought that one, you are sure to want No. 2 in the series, which has just been published by Stanley Paul (£1.10p)—and if you were unable to get last year's issue, you won't want to miss its successor.

All the contents are new, and Editor Albert Sewell tells graphically—in words and wonderful illustrations—the story of Chelsea's European conquest last season.

Chelsea Chairman Brian Mears writes the Foreword to a book which gives revealing insight into the new-look plans for Stamford Bridge.

There is more magnificent reading for Chelsea fans under chapter-titles "John Hollins, the Chelsea Dynamo" and "The Day The Russians Came to Stamford Bridge" (the story of one of Chelsea's greatest-ever occasions when Moscow Dynamo played here in 1945).

Ken Shellito talks about how Chelsea set about producing "tomorrow's stars" in the Youth Section. Assistant-Manager Ron Suart gives a "close-up" on life as Dave Sexton's right-hand man, and you'll find an amazing collection of details about Chelsea past and present in "It's a Chelsea Fact."

These are only some of the contents in *The Chelsea Football Book No. 2*. We recommend it as a splendid successor to last year's No. 1 volume—the pictures alone (more than 60 of them) are worth the money! You can get your copy here today at the Chelsea Shop, price £1.10p.

## SEAT RESERVATIONS

**P**RICES of reserved seats for home League matches are: £1.20 West Stand only (all £1.20 tickets in East Stand have been sold as Season Tickets); 80p East and West Stands; 60p North Stand only. Tickets are obtainable as follows:

### 1. FOOTBALL LEAGUE

(a) *Home:* You may write AT ANY TIME to the Box Office, stating number and price of seats required and enclosing correct remittance and return envelope.

You may call at the Box Office at any time in office hours—9.30 a.m.-4.30 p.m. Monday, Tuesday, Wednesday and Fridays: 9.30 a.m.-12.30 p.m. Thursday. The Box Office is open on Saturday except during the period of the match being played and on First Team match days can handle tickets for other matches only from 9.30 to 12.00 noon or from 5 p.m. to 5.30 p.m.

(b) *Away:* We are negotiating with a number of clubs to supply us with an allocation of Away League match tickets. Details will be published in the Club Programme.

### 2. FOOTBALL LEAGUE CUP

### 3. EUROPEAN CUP-WINNERS' CUP

Regarding the next round in both these competitions, please see note to Season Ticket Holders on page 3. The general public can apply for tickets now—prices as above.

### CHELSEA POOLS CALLING

**I**F you can't find an agent in your locality and you would like to enter the Chelsea Pool, you can do so by sending a cheque or postal orders for £2.15. This will bring you the chance every week of winning one of the many big prizes in the Chelsea Pool. Send your remittance, together with your name and address to: Chelsea Pools Association, Chelsea F.C., Stamford Bridge Grounds, Fulham Road, London, S.W.6.

### THE CHELSEA MAGAZINE

**I**T'S on sale today, *THE CHELSEA MAGAZINE*, 32 pages packed with great contents—a new-style Club Yearbook that is a "must" for all Chelsea fans.

Look for the all-colour cover . . . and inside more than 50 photographs (including individual pictures and autographs of all Chelsea's stars), special features (Dave Sexton, Ron Harris, David Webb), wonderful pictures of last season's European Cup-Winners' Cup success, charts, records, all the facts and figures—and all for only 20p. Get your copy today!

### PRE-MATCH SPIN

**R**EMEMBER, it's **your** record-request show, and the more requests the better.

If you want a particular disc played on a special day, please give at least two weeks' notice.

The address to write to is: Pete & Dave, Pre-Match Spin, Chelsea Football Club, Stamford Bridge Grounds, Fulham Road, London, S.W.6.

Records played here on match-days are supplied by "Musicland" and can be obtained from any of their branches—nearest is at 44 King's Road, Chelsea, S.W.3.